

# TaxSlayer and Green Dot Announce the New TaxSlayer Prepaid Visa Card

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#### Partnership Allows Taxpayers to Access Their Refunds Faster and Enjoy the Benefits of a Feature-Rich Debit Card All Year

AUGUSTA, Ga.--(BUSINESS WIRE)--Oct. 22, 2018-- <u>TaxSlayer</u>, a leading online and professional tax and financial technology company, has created the TaxSlayer Prepaid Visa Card. The card, which will be offered to consumers beginning with the upcoming 2018 tax season, was developed using Green Dot Corporation's "Banking as a Service" Platform, which will also be the platform used to provide ongoing portfolio and program management services.

TaxSlayer completed 10 million state and federal e-files in 2018 and issued 12 billion dollars in refunds. TaxSlayer customers will have the option to sign up for the TaxSlayer Prepaid Visa Card during their tax filing process in 2019, which will allow for fast and easy direct deposit of their tax refund. This will serve as a compelling option to those without a direct deposit option for their refunds or for those currently using more expensive checking accounts or prepaid cards to manage their finances.

The TaxSlayer Prepaid Visa Card, issued by Green Dot Bank, Member FDIC, is a full-service reloadable prepaid debit card account featuring free early Direct Deposit, free Bill Pay, a large network of fee-free ATMs and no overdraft fees or penalty fees of any kind.

The announcement was made today during the Money 20/20 conference in Las Vegas.

"Green Dot's Banking as a Service Platform is designed to provide leading companies, like TaxSlayer, with the technology, tools and regulated banking services required to design and deploy best in breed, technology-forward banking products to their customers and partners," said Seth Ross, Green Dot's SVP of Business Development. "We are proud to help power TaxSlayer's banking goals as a valued platform partner."

"The partnership with Green Dot is important to our mission of turning tax payers into tax slayers by making it easier and more convenient to e-file taxes and take control of their refunds for bills, savings or a fun splurge," said Seth Babb, Director of Consumer Products for TaxSlayer. "With the new TaxSlayer Prepaid Visa Card, our customers can experience the same value and ease of use in banking all year long as they have come to expect from us during tax season."

### **About TaxSlayer**

TaxSlayer makes life simpler and less stressful for millions of Americans with exceptional, easy-to-use technology. Trusted for over 50 years, TaxSlayer saves business owners, tax professionals and individual consumers time and money with high-quality, high-value financial products. In addition to offering the top-rated tax preparation software, support, and tools, TaxSlayer's products are radically transforming the legal, bookkeeping, and HR/payroll arenas, helping small business owners better serve their customers.

The company successfully completed more than 10 million state and federal e-filed tax returns in 2018 with \$12 billion in refunds. TaxSlayer was highest rated in four categories including ease of use, speed of filing, best value, and most trusted according to the 2017-18 American Online Tax Satisfaction Survey. For more information, go to <a href="mailto:TaxSlayer.com">TaxSlayer.com</a>.

## **About Green Dot Corporation**

Green Dot Corporation, [NYSE:GDOT], is a financial technology leader and bank holding company with a mission to power the banking industry's branchless future. Enabled by propriety technology and Green Dot's wholly-owned commercial bank charter, Green Dot's "Banking as a Service" platform is used by a growing list of America's most prominent consumer and technology companies to design and deploy their own bespoke banking solutions to their customers and partners; while Green Dot uses that same integrated technology and banking platform to design and deploy its own leading collection of banking and financial services products directly to consumers through one of the largest retail banking distribution platforms in America. Green Dot products are marketed under brand names such as Green Dot, GoBank, MoneyPak, AccountNow, RushCard and RapidPay, and can be acquired through more than 100,000 retailers nationwide, thousands of corporate paycard partners, several "direct-2-consumer" branded websites, thousands of tax return preparation offices and accounting firms, thousands of neighborhood check cashing locations and both of the leading app stores. Green Dot Corporation is headquartered in Pasadena, California, with additional facilities throughout the United States and in Shanghai, China.

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