

# **Green Dot Reports Second Quarter 2010 Financial Results**

August 12, 2010

MONROVIA, Calif., Aug 12, 2010 (BUSINESS WIRE) --

Green Dot Corporation (NYSE: GDOT), a leading prepaid financial services company, today reported financial results for its second quarter ended June 30, 2010.

"We are happy to report strong year-over-year growth, including a 48% increase in Non-GAAP Total Operating Revenues to \$92.8 million and a 20% increase in Non-GAAP Net Income to \$15.5 million," said Steve Streit, Green Dot's Chairman, President and Chief Executive Officer. "Also, as a pioneer in the prepaid market and after nearly a decade building our business, we are proud to have accomplished a successful IPO. Today, Green Dot is a well known and trusted brand to millions of Americans, having issued well over 12 million general purpose reloadable card accounts since our founding."

## GAAP financial results for the second quarter of 2010 compared to the second quarter of 2009:

- Total operating revenues on a generally accepted accounting principles (GAAP) basis increased 44% to \$90.3 million for the second quarter of 2010 from \$62.9 million for the second quarter of 2009
- GAAP net income was \$12.5 million for both the second quarter of 2010 and the second quarter of 2009
- GAAP net income allocated to common stockholders per basic share and diluted share was \$0.32 and \$0.29, respectively, for the second quarter of 2010, and \$0.33 and \$0.25, respectively, for the second quarter of 2009

## Non-GAAP financial results for the second quarter of 2010 compared to the second quarter of 2009:1

- Non-GAAP Total Operating Revenues<sup>1</sup>increased 48% to \$92.8 million for the second quarter of 2010 from \$62.9 million for the second quarter of 2009
- Non-GAAP Net Income<sup>1</sup> increased 20% to \$15.5 million for the second quarter of 2010 from \$12.9 million for the second quarter of 2009
- EBITDA<sup>1</sup> plus stock-based compensation expense and stock-based retailer incentive compensation (Adjusted EBITDA<sup>1</sup>) was \$23.1 million for the second quarter of 2010 compared to \$23.3 million for the second quarter of 2009

# Key business metrics for the quarter ended June 30, 2010:

- Number of general purpose reloadable (GPR) debit cards activated was 1.5 million, an increase of 67% over the second quarter of 2009
- Number of cash transfers was 6.4 million, an increase of 56% over the second quarter of 2009
- Number of active cards (as of quarter end) was 3.2 million, an increase of 60% over the second quarter of 2009
- Gross dollar volume was \$2.4 billion, an increase of 77% over the second quarter of 2009

Refer to our Quarterly Report on Form 10-Q for a description of these measures.

"We are pleased with our Q2 financial results and the key drivers of our business. We believe that we are well-positioned for continued growth as a result of our market position, our strong track record, and the strong secular trends in the prepaid space," said John Keatley, Green Dot's Chief Financial Officer.

The following table shows our quarterly key business metrics from the first quarter of 2009 through the second quarter of 2010:

	Q2 2010	Q1 2010	Q4 2009	Q3 2009	Q2 2009	Q1 2009
	(in million	ns)				
Number of GPR cards activated	1.5	1.8	1.4	1.1	0.9	0.9
Number of cash transfers	6.4	5.9	5.1	4.5	4.1	3.5
Number of active cards (as of quarter end)	3.2	3.4	2.7	2.2	2.0	1.7
Gross dollar volume	\$2,375	\$2,846	\$1,745	\$1,486	\$1,345	\$1,207

# **Recent Business Highlights**

On July 27, 2010, the Company completed its initial public offering of 5,241,758 shares of Class A common stock at an offering price of \$36.00 per share. Since all of these shares were sold by existing stockholders, the Company did not receive any proceeds from the sale of shares.

In July 2010, the Company signed an agreement with Circle K to join the Company's network of retail distributors. Circle K is the nation's second largest convenience store chain and has over 3,000 company and franchised locations.

## **Conference Call**

The Company will host a conference call to discuss second quarter 2010 financial results today at 5:00pm ET. Hosting the call will be Steve Streit, chief executive officer, and John Keatley, chief financial officer. The conference call can be accessed live over the phone by dialing (877) 941-2321, or for international callers (480) 629-9714. A replay will be available one hour after the call and can be accessed by dialing (800) 406-7325 or for international callers (303) 590-3030; the conference ID is 4343989. The replay will be available until Thursday, August 19, 2010. The call will be webcast live from <a href="http://www.greendot.com">http://www.greendot.com</a> under the Investor Relations section. A replay of the webcast will be available for 30 days.

## **Forward-Looking Statements**

This earnings release may be deemed to contain forward-looking statements, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, among other things, statements regarding future events that involve risks and uncertainties. Actual results may differ materially from those contained in the forward-looking statements contained in this earnings release, and reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from those projected are discussed in greater detail in the Company's Securities and Exchange Commission filings, including its final prospectus and quarterly report on Form 10-Q, which are available on the Company's investor relations website at <a href="http://ir.greendot.com">http://ir.greendot.com</a> and on the SEC website at <a href="http://ivwww.sec.gov">http://ivwww.sec.gov</a>. All information provided in this release and in the attachments is as of August 12, 2010, and the Company assumes no obligation to update this information as a result of future events or developments.

## **About Non-GAAP Financial Measures**

To supplement the Company's consolidated financial statements presented in accordance with GAAP, the Company uses measures of operating results which are adjusted to exclude interest expense (income), net, income tax expense, depreciation and amortization, stock-based compensation expense and stock-based retailer incentive compensation. In particular, the Company discloses Adjusted EBITDA, which is calculated by adding stock-based compensation expense and stock-based retailer incentive expense to net income before interest expense (income), income tax expense (benefit) and depreciation and amortization (EBITDA). These non-GAAP results are not in accordance with, or an alternative or substitute for, results prepared in accordance with accounting principles generally accepted in the United States of America, and should be read only in conjunction with the Company's consolidated financial measures prepared in accordance with GAAP. The Company's non-GAAP financial measures may be different from similarly-titled non-GAAP financial measures used by other companies. The Company believes that the presentation of non-GAAP financial measures provides useful information to management and investors regarding underlying trends in its consolidated financial condition and results of operations. The Company's management regularly uses these supplemental non-GAAP financial measures internally to understand, manage and evaluate the Company's business and make operating decisions. For additional information regarding the Company's use of Adjusted EBITDA and the items excluded by the Company from one or more of its non-GAAP financial measures, investors are encouraged to review the reconciliations of the Company's non-GAAP financial measures to the companable GAAP financial measures, which are attached to this earnings release, and which can be found on the Investor Relations section of our website at http://ir.greendot.com.

#### **About Green Dot**

Green Dot is a leading prepaid financial services company providing simple, low-cost and convenient money management solutions to a broad base of U.S. consumers. Green Dot also owns and operates the Green Dot Network, a leading prepaid card reloading network in the United States. Consumers can access the Green Dot Network and use it for a wide variety of transactions, including cash loading onto prepaid cards and adding funds to a PayPal account through MoneyPak<sup>(R)</sup>. Green Dot sells its cards and offers reload services nationwide at approximately 50,000 retail stores, including Walmart, Walgreens, CVS, Rite Aid, 7-Eleven, Kroger, Kmart, Meijer, and Radio Shack, which provide consumers convenient access to its products and services. Green Dot's products include MasterCard<sup>(R)</sup> and Visa<sup>(R)</sup> branded prepaid debit cards and the Green Dot MoneyPak<sup>(R)</sup>. Green Dot is headquartered in the greater Los Angeles area. For more details, visit <a href="http://www.greendot.com">http://www.greendot.com</a> and <a href="http://www.moneypak.com">http://www.moneypak.com</a>.

# GREEN DOT CORPORATION CONSOLIDATED BALANCE SHEETS

	June 30, 2010	December 31, 2009		
	(Unaudited)			
Current assets:	(in thousands, except par valu			
Unrestricted cash and cash equivalents	<b>\$</b> 114,984	\$ 56,303		
Settlement assets	10,915	42,569		
Accounts receivable, net	25,719	29,157		
Prepaid expenses and other assets	5,139	7,262		
Income taxes receivable	3,111	5,452		
Net deferred tax assets	4,335	4,634		
Total current assets	164,203	145,377		
Restricted cash	5,152	15,381		
Accounts receivable, net	2,138	1,130		
Prepaid expenses and other assets	1,019	1,047		
Property and equipment, net	14,734	11,973		
Deferred expenses	5,642	8,200		

<sup>&</sup>lt;sup>1</sup> Reconciliations of total operating revenues to Non-GAAP Total Operating Revenues, net income to non-GAAP net income and net income to Adjusted EBITDA are provided in the tables immediately following the consolidated statements of operations. Additional information about the Company's non-GAAP financial measures can be found under the caption "About Non-GAAP Financial Measures" below.

Total assets  Liabilities, Redeemable Common Stock and Stockholders' Equity  Current liabilities:	\$ 192,888	\$ 183,108
Accounts payable and accrued liabilities Settlement obligations Amounts due to card issuing banks for overdrawn accounts Other accrued liabilities Deferred revenue Total current liabilities Other accrued liabilities Deferred revenue Net deferred tax liabilities	\$ 13,024 10,915 31,975 14,565 11,648 82,127 3,751 60 3,886	\$ 9,777 42,569 23,422 13,916 15,048 104,732 2,761 97 4,154
Total liabilities	89,824	111,744
Class A redeemable common stock, \$0.001 par value: 75,000 shares authorized as of June 30, 2010, no shares authorized as of December 31, 2009; 2,209 shares issued and outstanding as of June 30, 2010, no shares issued and outstanding as of December 31, 2009; 74 shares no longer subject to our repurchase right as of June 30, 2010, redemption value of \$2,485 as of June 30, 2010  Stockholders' equity:	2,457	
Convertible preferred stock, \$0.001 par value: 25,554 shares authorized, 24,942 shares issued and outstanding as of June 30, 2010 and December 31, 2009; liquidation preference of \$31,322 as of June 30, 2010 and December 31, 2009	31,322	31,322
Class B convertible common stock, \$0.001 par value: 75,000 shares authorized as of June 30, 2010, 50,000 shares authorized as of December 31, 2009; 13,011 and 12,860 shares issued and outstanding as of June 30, 2010 and December 31, 2009, respectively	13	13
Additional paid-in capital Retained earnings Total stockholders' equity Total liabilities, redeemable common stock and stockholders' equity	\$ 16,523 52,749 100,607 192,888	\$ 12,603 27,426 71,364 183,108

# GREEN DOT CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

	Three Mor June 30,	iths Ended	Six Months Ended June 30,	
	2010 2009 2010 2 (in thousands except per share da			
Operating revenues:				
Card revenues	\$ 42,228	\$ 30,977	\$84,386	\$62,162
Cash transfer revenues	24,364	16,383	47,146	32,127
Interchange revenues	26,183	15,530	54,062	29,341
Stock-based retailer incentive compensation	(2,457)		(2,457)	
Total operating revenues	90,318	62,890	183,137	123,630
Operating expenses:				
Sales and marketing expenses	31,433	15,232	57,472	35,248
Compensation and benefits expenses	16,593	10,751	32,853	20,161
Processing expenses	13,872	9,441	28,552	17,141
Other general and administrative expenses	11,266	5,928	23,021	11,134
Total operating expenses	73,164	41,352	141,898	83,684
Operating income	17,154	21,538	41,239	39,946
Interest income	86	68	158	115
Interest expense	(2)		(25 <b>)</b>	
Income before income taxes	17,238	21,606	41,372	40,061
Income tax expense	4,730	9,073	16,049	16,822

Net income	12,508	12,533	25,323	23,239
Dividends, accretion, and allocated earnings of preferred stock	(7,917	(8,600	(16,349	<b>)</b> (15,827)
Net income allocated to common stockholders	<b>\$</b> 4,591	\$ 3,933	\$8,974	\$7,412
Basic earnings per common share:				
Class A common stock	\$ 0.32	\$	\$0.66	\$
Class B common stock	\$ 0.32	\$ 0.33	\$0.66	\$0.62
Basic weighted-average common shares issued and outstanding				
Class A common stock	13		6	
Class B common stock	12,985	12,046	12,949	12,043
Diluted earnings per common share:				
Class A common stock	\$ 0.29	\$	\$ 0.61	\$
Class B common stock	\$ 0.29	\$ 0.25	\$ 0.61	\$0.47
Diluted weighted-average common shares issued and outstanding	)			
Class A common stock	16,325		16,113	
Class B common stock	16,311	15,800	16,107	15,700

# GREEN DOT CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Six Months June 30,	s Ended
	2010 (in thousar	2009 nds)
Operating activities  Net income		\$ 23,239
Adjustments to reconcile net income to net cash provided by (used in) operating activities Depreciation and amortization Provision for uncollectible overdrawn accounts Stock-based compensation Stock-based retailer incentive compensation	3,363 22,640 3,500 2,457	2,325 11,806 1,183
Provision (benefit) for uncollectible trade receivables	(22 )	92
Impairment of capitalized software Deferred income tax expense Change in operating assets and liabilities:	62 31	21
Settlement assets	31,654	(2,419 )
Accounts receivable	(20,188)	(12,258)
Prepaid expenses and other assets Deferred expenses Accounts payable and accrued liabilities	2,101 2,558 5,239	(436 ) 3,777 2,561
Settlement obligations	(31,654)	2,419
Amounts due to card issuing banks for overdrawn accounts	8,553	4,847
Deferred revenue	(3,437 )	(4,485 )
Income taxes payable (receivable)  Net cash provided by operating activities  Investing activities	2,341 54,521	(459) 32,213
Restricted cash	10,229	(13,024)
Purchases of property and equipment	(6,489 )	(3,171 )
Net cash provided by (used in) investing activities  Financing activities	3,740	(16,195)
Repayments on line of credit Borrowings on line of credit Proceeds from exercise of warrants and options Exercise of call option on warrant	  420 	(77 ) 77 83 (1,958 )

Redemption of preferred and common shares	<del></del>	(617)
Net cash provided by (used in) financing activities	420	(2,492 )
Net increase in unrestricted cash and cash equivalents	58,681	13,526
Unrestricted cash and cash equivalents, beginning of year	56,303	16,692
Unrestricted cash and cash equivalents, end of period	<b>\$</b> 114,984	\$30,218
Cash paid for interest	<b>\$</b> 20	\$40
Cash paid for income taxes	<b>\$</b> 13,676	\$17,282

## **GREEN DOT CORPORATION**

## Reconciliation of GAAP Net Income to Adjusted EBITDA(1)

	Three Months Ended June 30,		Six Month June 30,	s Ended
	2010	2009	2010	2009
	(in thousa	nds, excep	t percentag	ges)
Reconciliation of Net Income to Adjusted EBITDA				
Net income	\$ 12,508	\$ 12,533	\$25,323	\$23,239
Interest expense (income), net	(84)	(68)	(133 )	(115
Income tax expense	4,730	9,073	16,049	16,822
Depreciation and amortization	1,800	1,167	3,363	2,325
Stock-based compensation expense(3)(4)	1,658	627	3,500	1,183
Stock-based retailer incentive compensation(5)(4)	2,457		2,457	
Adjusted EBITDA(2)	\$ 23,069	\$ 23,332	\$50,559	\$ 43,454
Non-GAAP total operating revenues	\$ 92,775	\$ 62,890	\$185,594	\$123,630
Adjusted EBITDA / Non-GAAP total operating revenue (Adjusted EBITDA Margin)	24.9%	37.1%	27.2%	35.1%

# Reconciliation of Total Operating Revenues to Non-GAAP Total Operating Revenues(1)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010 (in thous	2009 ands)	2010	2009
Reconciliation of Non-GAAP Total Operating Revenues to Total Operating Revenues	5			
Total operating revenues	\$ 90,318	\$ 62,890	\$ 183,137	\$ 123,630
Stock-based retailer incentive compensation(5)(4)	2,457		2,457	
Non-GAAP total operating revenues	\$ 92,775	\$ 62,890	\$ 185,594	\$ 123,630

# Reconciliation of Net Income to Non-GAAP Net Income(1)

	June 30,		June 30,	
	2010 (in thous	2009	2010	2009
Reconciliation of Non-GAAP Net Income to Net Incom	•	anus)		
Net income	\$ 12.508	\$ 12.533	\$ 25.323	\$ 23.239
Stock-based compensation expense(3)	1,203	364	2,142	686
Stock-based retailer incentive compensation(5)	1,783		1,504	
Non-GAAP net income	\$ 15,494	\$ 12,897	\$ 28,969	\$ 23,925

These non-GAAP financial measures are not in accordance with, or an alternative for, results prepared in accordance with accounting principles generally accepted in the United States of America, and should be read only in conjunction with the Company's consolidated financial measures (1) prepared in accordance with GAAP. The Company believes that the presentation of non-GAAP financial measures provides useful information to management and investors regarding underlying trends in its consolidated financial condition and results of operations. The Company's management regularly uses these supplemental non-GAAP financial measures internally to understand, manage and evaluate the Company's

business and make operating decisions. For a detailed explanation of these non-GAAP financial measures, please refer to the following footnotes.

The Company discloses Adjusted EBITDA in its earnings releases because it uses it as an important supplemental measure of its overall operating performance and believes that similarly-titled measures are widely used by investors to measure a company's operating performance without regard to items, such as interest expense, income tax expense, depreciation and amortization, stock-based compensation expense and stock-based retailer incentive compensation, that can vary substantially from company to company depending upon their financing structure and accounting policies, the book value of their assets, their capital structures and the method by which their assets were acquired. The Company's management uses Adjusted EBITDA to evaluate the Company's performance as compared to other companies in the Company's industry that have different financing and capital structures and/or tax rates. See also footnotes (3) and (5). In addition, Adjusted EBITDA has material

- the Company's capital expenditures or future requirements for capital expenditures or other contractual commitments;
- the changes in, or cash requirements for, the Company's working capital needs;
- interest expense or interest income;

limitations as a performance measure because it does not reflect:

- · cash requirements for income taxes;
- reflect any cash requirements for the replacement, if any, of the assets being depreciated or amortized; and
- other companies in the Company's industry may calculate Adjusted EBITDA differently than the Company does, limiting its usefulness as a comparative measure.

This expense consists primarily of expenses for employee stock options. Stock-based compensation expense is not comparable from period to period due to changes in accounting treatment, changes in the fair market value of the Company's Class A common stock (which is influenced by external factors like the volatility of public markets) and the financial performance of our peers, and is not a key measure of our operations. The

- (3) Company excludes stock-based compensation expense from its non-GAAP financial measures primarily and because it consists of non-cash expenses that the Company does not believe are reflective of ongoing operating results. Further, the Company believes that it is useful to investors to understand the impact of stock-based compensation to its results of operations.
- (4) The Company excludes the income tax impact of the associated non-GAAP adjustment from Adjusted EBITDA or Non-GAAP total operating revenues, as the case may be, because each of these non-GAAP financial measures is provided before income tax (benefit) expense.
  - This expense consists of the recorded fair value of the shares for which the Company's right to repurchase has lapsed under the terms of the agreement under which they were issued to Walmart Stores, Inc., a contra-revenue component of the Company's total operating revenues. The Company would record additional stock-based retailer incentive compensation to the extent that a warrant to purchase its Class B common stock
- (5) vests and becomes exercisable upon the achievement of certain performance goals by PayPal. Prior to the three months ended June 30, 2010, the Company did not record stock-based retailer incentive compensation expense. In future periods, the Company does not expect this expense will be comparable from period to period due to changes in the fair value of its Class A common stock. The Company does not believe these non-cash expenses are reflective of ongoing operating results.

SOURCE: Green Dot Corporation

**Green Dot Corporation** 

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