



## **Green Dot CFO John Keatley Named 'CFO of the Year' by Los Angeles Business Journal**

September 20, 2010

MONROVIA, Calif., Sep 20, 2010 (BUSINESS WIRE) -- Green Dot Corporation (NYSE: GDOT), a leading prepaid financial services company, today proudly announced that Chief Financial Officer John Keatley has been named CFO of the Year by the *Los Angeles Business Journal* in the Small Public Company category.

The *Los Angeles Business Journal* CFO of the Year Awards honor finance professionals in the Los Angeles region for their ongoing efforts as outstanding financial stewards. John Keatley has served as CFO at Green Dot since October 2006 and most recently guided the Company through its successful initial public offering on the New York Stock Exchange.

"I'm thrilled for John and am excited to extend my heartfelt congratulations," commented Steve Streit, chairman and chief executive officer at Green Dot. "John is a brilliant CFO and a great person. His tireless work ethic, keen judgment and raw talent were key in guiding us through our successful IPO. Plus, he's even funny once in a while. John truly exemplifies the excellence of Green Dot's executive talent."

At Green Dot, Mr. Keatley has also held the positions of vice president, finance, as well as director, financial planning and analysis. Prior to joining Green Dot, Mr. Keatley served in various positions at McKinsey & Company, a management consulting firm. Mr. Keatley holds an A.B. in physics from Princeton University and an M.B.A. from Harvard Business School.

### **About Green Dot**

Green Dot is a leading prepaid financial services company providing simple, low-cost and convenient money management solutions to a broad base of U.S. consumers. Green Dot also owns and operates the Green Dot Network, a leading prepaid card reloading network in the United States. Consumers can access the Green Dot Network and use it for a wide variety of transactions, including cash loading onto prepaid cards and adding funds to a PayPal account through MoneyPak<sup>(R)</sup>. Green Dot sells its cards and offers reload services nationwide at approximately 50,000 retail stores, including Walmart, Walgreens, CVS, Rite Aid, 7-Eleven, Kroger, Kmart, Meijer, and Radio Shack, which provide consumers convenient access to its products and services. Green Dot's products include MasterCard<sup>(R)</sup> and Visa<sup>(R)</sup> branded prepaid debit cards and the Green Dot MoneyPak<sup>(R)</sup>. Green Dot is headquartered in the greater Los Angeles area. For more details, visit <http://www.greendot.com> and <http://www.moneypak.com>.

SOURCE: Green Dot Corporation

### **Green Dot Corporation**

#### *Investor Relations:*

Don Duffy, 626-739-3942

[IR@greendot.com](mailto:IR@greendot.com)

or

#### *Media Relations:*

Liz Brady, 646-277-1226

[Liz.Brady@icrinc.com](mailto:Liz.Brady@icrinc.com)