

## Green Dot to Present at the 13th Annual ICR XChange Conference

January 5, 2011

MONROVIA, Calif., Jan 05, 2011 (BUSINESS WIRE) -- Green Dot Corporation (NYSE: GDOT) announced today that the Company will be participating at the 13<sup>th</sup> Annual ICR XChange Conference on Wednesday, January 12, 2011 at the St. Regis Monarch Beach Resort & Spa in Dana Point. CA. Presenting from the Company will be John Keatley, chief financial officer. The presentation will begin at 2:10pm ET.

Investors and interested parties may listen to the live webcast of this presentation by visiting the Company's investor relations website at ir.greendot.com at the appropriate time. A replay of the presentation will also be available for 30 days.

## **About Green Dot**

Green Dot is a leading prepaid financial services company providing simple, low-cost and convenient money management solutions to a broad base of U.S. consumers. Green Dot also owns and operates the Green Dot Network, a leading prepaid card reloading network in the United States. Consumers can access the Green Dot Network and use it for a wide variety of transactions, including cash loading onto prepaid cards and adding funds to a PayPal account through MoneyPak<sup>(R)</sup>. Green Dot sells its cards and offers reload services nationwide at approximately 50,000 retail stores, including Walmart, Walgreens, CVS, Rite Aid, 7-Eleven, Kroger, Kmart, Meijer, and Radio Shack, which provide consumers convenient access to its products and services. Green Dot's products include Green Dot MasterCard<sup>(R)</sup> and Visa<sup>(R)</sup> branded prepaid debit cards and the Green Dot MoneyPak<sup>(R)</sup>. Green Dot is headquartered in the greater Los Angeles area. For more details, visit <a href="https://www.greendot.com">www.moneypak.com</a>.

SOURCE: Green Dot Corporation

For Green Dot Corporation Investor Relations Don Duffy, 626-739-3942 or Media Relations Liz Brady, 646-277-1226