

Green Dot to Present at the 14th Annual ICR XChange Conference

December 22, 2011

MONROVIA, Calif.--(BUSINESS WIRE)--Dec. 22, 2011-- Green Dot Corporation (NYSE: GDOT), today announced that Christopher Mammone, Vice President of Investor Relations, will be presenting at the 14th Annual ICR XChange Conference on Thursday, January 12th at the Fontainebleau Hotel in Miami, FL. The presentation will begin at 11:05am ET.

Investors and interested parties can access this live presentation by visiting the Company's investor relations website at <u>ir.greendot.com</u> at the appropriate time.

About Green Dot

Green Dot is a publicly traded (NYSE:GDOT) bank holding company regulated by the Board of Governors of the Federal Reserve System. The Company provides widely distributed, low cost banking and payment solutions to a broad base of U.S. consumers. Green Dot's products and services include its market leading category of General Purpose Reloadable prepaid cards and its industry-leading cash transfer network which are available directly to consumers online and through a network of approximately 58,000 retail stores nationwide where 95% of Americans shop. Green Dot is headquartered in the greater Los Angeles area. For more details, visit http://www.greendot.com.

Source: Green Dot Corporation

For Green Dot Investor Relations: Christopher Mammone, 626-739-3942 IR@greendot.com or Media Relations: Liz Brady, 646-277-1226