

Green Dot Announces the Appointment of Sam Altman to Its Board of Directors

March 6, 2013

PASADENA, Calif.--(BUSINESS WIRE)--Mar. 6, 2013-- Green Dot Corporation (NYSE: GDOT) today announced the appointment of Sam Altman, Executive Vice President of Mobile Products and Strategy for Green Dot, to its Board of Directors, effective March 4, 2013. Mr. Altman will serve as a Class I director. The Green Dot Corporation board of directors is now comprised of eight members.

Chairman Steve Streit stated: "Sam brings to our board not only an important connection to Silicon Valley, but also a valuable perspective on our Company's products and technology. Sam will also continue as an executive of the Company in his current role as EVP/Mobile Products and Strategy. All of us on the Green Dot board welcome his future contributions."

Sam Altman joined Green Dot in March 2012 upon the Company's acquisition of Loopt, Inc., a pioneer in mobile user interface design, real-time location-based mobile rewards marketing, and geo-location application technology that Sam co-founded in 2005. Mr. Altman was featured in Inc. Magazine's Top 30 Entrepreneurs Under 30 and BusinessWeek's Tech's Best Entrepreneurs. Additionally, he is a part-time partner at Y Combinator, and advises a number of Silicon Valley startups.

About Green Dot Corporation

Green Dot Corporation is a Bank Holding Company with a mission to reinvent personal banking for the masses. Its market leading brand of prepaid debit cards and prepaid reload services are available to consumers at more than 60,000 retail locations nationwide and online at greendot.com. The company is headquartered in Pasadena, California with technology offices in Mountain View, California and Westlake Village, California and its bank subsidiary, Green Dot Bank, located in Provo, Utah.

Source: Green Dot Corporation

For Green Dot Corporation Investor Relations Christopher Mammone, 626-765-2427 IR@greendot.com or Media Relations Liz Brady DiTrapano, 646-277-1226