



Green Dot Wins Four Categories in 2014 Paybefore Awards

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PASADENA, Calif.--(BUSINESS WIRE)--Feb. 26, 2014-- Green Dot Corporation (NYSE:GDOT) today announced it has been chosen as a 2014 Paybefore Awards winner in four categories for its prepaid debit card products and award-winning mobile bank account, GoBank.

Green Dot shares honors with Walmart in the "Consumer Champion" category for the Walmart MoneyCard[®] reloadable prepaid card program, which Green Dot issues and manages. In addition, Green Dot received recognition in "The Better Way" category for Walmart Rapid Reload, which supports the Walmart MoneyCard[®] and Green Dot reloadable prepaid debit card programs. GoBank was chosen as a winner in "The Gotta-Have Mobile App" and "Paybefore Genius Award" categories.

For eight years, the Paybefore Awards have conferred the most prestigious recognition of excellence in the worldwide prepaid, mobile and emerging payments industry. The awards are presented annually by Paybefore, the leading information provider to prepaid, mobile and emerging payments industry professionals.

"We are honored to be recognized by a highly respected industry voice like Paybefore," said Alok Deshpande, Chief Product Officer, Green Dot. "Green Dot's prepaid debit cards and the GoBank app have received a number of industry accolades and positive testimonials from banking professionals, media and users for outstanding features and functionality. To receive honors for both offerings is exciting and a testament to our hard work in creating financial products that are changing the way people can bank."

"An industry is only as good as its innovators. This year's Paybefore Awards have demonstrated that prepaid, emerging and mobile payments companies always find new ways to address consumer, government and business needs," said Loraine DeBonis, Paybefore editor-in-chief and chair of the judging panel. "We are proud to recognize Green Dot and GoBank's contributions to advancing the industry."

"The companies and programs recognized in the 2014 Paybefore Awards are great examples of what can be accomplished when innovators apply thoughtfulness and payments technology to address real-world needs," added Marilyn Boichichio, Paybefore's CEO.

Since 2006, Green Dot and Walmart have partnered to offer the Walmart MoneyCard[®], giving consumers a simple way to better manage and control their finances. Cardholders can take advantage of Walmart Rapid Reload, which is a way to add money to prepaid cards by swiping the card at any Walmart register.

GoBank is an award-winning bank account from Green Dot Bank, Member FDIC, built to be used on a mobile device and allows members to choose their own monthly fee, from \$0-\$9. GoBank has no minimum balance requirements and no overdraft or penalty fees – all facilitated through a mobile phone for customers on the go. Features include a sleek design, user-friendly interface, a Visa debit card, a budgeting tool, P2P payments, mobile bill pay and paper check payments, remote check deposit capture, a network of 42,000 fee-free ATMs, and free cash deposits at participating Walmart, 7-Eleven and Kmart stores.

About Green Dot

Green Dot Corporation is a technology-centric, pro-consumer Bank Holding Company with a mission to reinvent personal banking for the masses. The company is the largest provider of prepaid debit card products and prepaid card reloading services in the United States, as well as a leader in mobile banking with its GoBank mobile bank account offering. Green Dot Corporation products are available to consumers at more than 90,000 retailers nationwide, online and via the leading app stores. The company is headquartered in Pasadena, California with its bank subsidiary, Green Dot Bank, located in Provo, Utah.

About GoBank

GoBank is the award-winning new bank account made to be used on your mobile phone, with no overdraft or penalty fees. With GoBank, members have full access and control of their money from their iPhone, iPod Touch or Android device, and can withdraw cash from more than 42,000 fee-free ATMs in the U.S. People can sign up for a GoBank account at GoBank.com and via the GoBank app from the Apple App Store and Google Play. For more information about GoBank, visit <http://GoBank.com>. You can also visit <http://facebook.com/GoBankUS> or <http://twitter.com/GoBank>.

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About Paybefore

Paybefore is the leading information provider to prepaid, mobile and emerging payments industry professionals, offering the latest news, commentary and analysis. Paybefore's family of industry publications includes: Paybefore.com; Pay News[™]; Pay Gov[™]; Pay Week[™]; Pay Op-Ed[™]; Pay Magazine[™], a biannual print publication featuring in-depth articles on the opportunities, challenges and trends in the global payments industry; and the only industry directory, Pay Connect[™] buyer's guide, available online and in print. Visit us at www.paybefore.com.

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