



Green Dot Hires Thien Truong as Senior Vice President of Business Development & Sales

June 23, 2014

PASADENA, Calif.--(BUSINESS WIRE)--Jun. 23, 2014-- Green Dot Corporation (NYSE:GDOT) today announced it has hired Thien Truong as Senior Vice President of Business Development and Sales. Mr. Truong comes to Green Dot from American Express, where he most recently served as Vice President of Retail and Mall Channels for the U.S. Payment Options group. While at American Express, Mr. Truong led the expansion of the brand's prepaid solutions, including the nationwide launch of its prepaid card, Serve.



"Thien is a talented executive with great experience in both financial services and retail," said Kostas Sgoutas, Chief Revenue Officer for Green Dot. "He will be an important addition to our team as we seek to increase our retail distribution and identify attractive new channels for product expansion."

Mr. Truong will be responsible for managing Green Dot's sales and new business development. He will manage products in various channels to help Green Dot identify new business partnerships and grow existing relationships.

"I became captivated with Green Dot and its mission as I ventured to compete with them in the prepaid card industry with American Express Serve," said Mr. Truong. "I'm thrilled to move to Green Dot, the pioneer of the industry, who is dedicated to reinventing personal banking for the masses. Here, I feel I can help to make a difference for America's underserved -- millions of whom use Green Dot already today."

While at American Express, Mr. Truong was also responsible for managing the company's U.S. gift card business. Prior to his time at American Express, Mr. Truong served in various Sales Management and Corporate Strategy roles at Procter & Gamble, Nestle Waters, and Frito Lay, a division of PepsiCo. Mr. Truong joins Green Dot along with another senior hire. [Joshua Goines](#) recently joined the company as the General Manager of GoBank from PayPal.

About Green Dot

Green Dot Corporation is a technology-centric, pro-consumer Bank Holding Company with a mission to reinvent personal banking for the masses. The company is the largest provider of prepaid debit card products and prepaid card reloading services in the United States, as well as a leader in mobile banking with its GoBank mobile bank account offering. Green Dot Corporation products are available to consumers at more than 90,000 retailers nationwide, online and via the leading app stores. The company is headquartered in Pasadena, California with its bank subsidiary, Green Dot Bank, located in Provo, Utah.

Thien Truong, Senior Vice President of Business Development and Sales (Photo: Business Wire)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140623005384/en/>

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