

## Green Dot and Walmart MoneyCard Named Best Prepaid Cards for Alternative Checking Account by CardHub

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Green Dot has Received "Best Card" Recognition for Four Consecutive Years

CardHub's 2014 Prepaid Card Report Evaluated the Monthly Cost for 26 Popular Prepaid Card Programs Based on Fees and Features

PASADENA, Calif.--(BUSINESS WIRE)--Aug. 11, 2014-- Green Dot Corporation (NYSE:GDOT) today announced that CardHub's 2014 Prepaid Cards Report named the Green Dot Everyday Prepaid Card the best card for the Alternative Checking Account category. The Green Dot Everyday Prepaid Card has been the recipient of the "Best Card" recognition in this category in every CardHub Prepaid Card Report since 2011. The Walmart MoneyCard program, managed by Green Dot Corporation and issued by Green Dot Bank, was also named "Best Card" in three award categories, including Alternative Checking Account, Alternative Check Cashing Tool and Access to Electronic Transactions.

"Green Dot is committed to providing our customers with innovative products that help them manage their finances conveniently and securely, so we are delighted to have received this recognition," said Steve Streit, Chairman and CEO, Green Dot Corporation.

The Green Dot Everyday Prepaid Card and Walmart MoneyCard both offer many features with fewer fees, enabling customers to shop online, check their balance from their mobile phone, pay bills and make everyday purchases without requiring a credit check or minimum balance. Green Dot's customers are never charged overdraft or penalty fees and have access to more than 22,000 surcharge-free MoneyPass ATMs.

CardHub's report measured the total cost and eligibility of 26 prepaid cards, based on their features and fees. The cards were evaluated using four scenarios that represented the primary usage patterns of prepaid cards: 1) An alternative to a checking account; 2) A tool to give your child their allowance; 3) An alternative check cashing tool and 4) To provide access to electronic transactions.

The full 2014 CardHub Prepaid Card Report can be accessed here.

## **About Green Dot**

Green Dot Corporation is a technology-centric, pro-consumer Bank Holding Company with a mission to reinvent personal banking for the masses. The company is the largest provider of prepaid debit card products and prepaid card reloading services in the United States, as well as a leader in mobile banking with its GoBank mobile bank account offering. Green Dot Corporation products are available to consumers at more than 90,000 retailers nationwide, online and via the leading app stores. The company is headquartered in Pasadena, California with its bank subsidiary, Green Dot Bank, located in Provo, Utah.

Source: Green Dot Corporation

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