



Green Dot Wins Three Categories in 2016 Pay Awards Including the Prestigious Judges' Choice Category

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PASADENA, Calif.--(BUSINESS WIRE)--Jan. 27, 2016-- [Green Dot Corporation](#) (NYSE:GDOT) today announced it has been chosen by Paybefore as a [2016 Pay Awards](#) winner in three categories for its mobile bank account, [GoBank](#), and industry-leading reload network, the Green Dot Network. Awards include:

- **"Judges' Choice"** – [PayPal Cash](#) powered by Green Dot @ the Register: This special category which cannot be entered, was created by the expert judging panel to recognize outstanding programs from across the competition.
- **"The Best Mobile App"** – [GoBank with MasterCard](#): This award honors the best mobile app platform supporting prepaid, loyalty or gift cards that enhances the cardholder experience and drives usage and retention.
- **"Consumer Champion"** – [GoBank with MasterCard](#): This category recognizes the card or program that delivers the best consumer value proposition for features, functionality, service and price.

"Green Dot continues to focus on creating technology-powered financial products that deliver simple, convenient and easy-to-use solutions for our customers," said Steve Streit, Chairman and Chief Executive Officer of Green Dot. "We are proud to have received these distinctions and appreciate Paybefore's recognition of our mission to reinvent personal banking for the masses."

"We've been recognizing excellence and innovation in payments for 10 years. Once again, we saw nominees from across the globe tackling payments problems with mastery and ingenuity," says Loraine DeBonis, Paybefore editor-in-chief and chair of the judging panel. "From Silicon Valley startups to established powerhouses, the winners in this year's competition reflect a dynamic industry with no sign of slowing its pace of expansion and change. We're proud to recognize Green Dot Corporation's contributions to advancing electronic payments."

GoBank and PayPal Cash (powered by Green Dot @ the Register) now vie for Best-in-Category distinctions, which will be announced during the Pay Awards ceremony on March 21 at the [All Payments Expo](#). Visitors to [Paybefore.com](#) will have a chance to vote on Best in Category through Feb. 29.

About Green Dot Corporation

Green Dot Corporation, along with its wholly owned subsidiary, Green Dot Bank, is a pro-consumer financial technology innovator with a mission to reinvent personal banking for the masses. Green Dot invented the prepaid debit card industry and is the largest provider of reloadable prepaid debit cards and cash reload processing services in the United States. Green Dot is also a leader in mobile technology and mobile banking with its award-winning GoBank mobile checking account. Through its wholly owned subsidiary, TPG, Green Dot is additionally the largest processor of tax refund disbursements in the U.S. Green Dot's products and services are available to consumers through a large-scale "branchless bank" distribution network of more than 100,000 U.S. retail locations, thousands of neighborhood financial service center locations, online, in the leading app stores and through 25,000 tax preparation offices and leading online tax preparation providers. Green Dot Corporation is headquartered in Pasadena, Calif., with additional facilities throughout the United States and in Shanghai, China.

About Paybefore: Paybefore is the leading information provider to prepaid, mobile and emerging payments industry professionals, offering the latest news, commentary and analysis. Paybefore's family of media properties includes: Paybefore.com; Pay News; Pay Gov; Pay Week; Pay Op-Ed; Pay Magazine, Pay Awards Magazine and a global payments directory, Pay Connect available online. Visit us at [www.paybefore.com](#).

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