

Green Dot Honored at the 2016 PYMNTS Innovator Awards

March 22, 2016

GoBank Wins in Best Check Innovation Category

PASADENA, Calif.--(BUSINESS WIRE)--Mar. 22, 2016-- <u>Green Dot Corporation</u> (NYSE:GDOT) today announced that its GoBank mobile checking account was honored at the 2016 <u>PYMNTS Innovator Awards</u> in the Best Check Innovation category. Announced at a live ceremony and awards dinner on March 17, 2016, <u>GoBank</u> was presented with the category's bronze award for its introduction of pre-authorized check-writing technology that provides additional security for customers and merchants.

The PYMNTS Innovator Awards are viewed as one of the most prestigious recognitions in the payments industry and the ceremony marked the conclusion of Innovation Project 2016, a two-day thought leadership event for payments executives. Steve Streit, Chairman and Chief Executive Officer of Green Dot, spoke at the summit on the topic of using innovative financial technology for financial inclusion, joining a prestigious faculty of speakers at the event.

About Green Dot Corporation

Green Dot Corporation, along with its wholly owned subsidiary bank, Green Dot Bank, is a pro-consumer financial technology innovator with a mission to reinvent personal banking for the masses. Green Dot invented the prepaid debit card industry and is the largest provider of reloadable prepaid debit cards and cash reload processing services in the United States. Green Dot is also a leader in mobile technology and mobile banking with its award-winning GoBank mobile checking account. Through its wholly owned subsidiary, TPG, Green Dot is additionally the largest processor of tax refund disbursements in the U.S. Green Dot's products and services are available to consumers through a large-scale "branchless bank" distribution network of more than 100,000 U.S. locations, including retailers, neighborhood financial service center locations, and tax preparation offices, as well as online, in the leading app stores and through leading online tax preparation providers. Green Dot Corporation is headquartered in Pasadena, Calif., with additional facilities throughout the United States and in Shanghai, China.

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