

Green Dot Earns Multiple Industry Awards

April 28, 2017

Green Dot products from multiple business divisions were honored in the 2nd Annual Best of FinXTech Awards, the 2017 Pay Awards, and the 2017 PYMNTS Innovator Awards

PASADENA, Calif.--(BUSINESS WIRE)--Apr. 28, 2017-- <u>Green Dot Corporation</u> (NYSE: GDOT) today announced a series of recent awards recognizing its innovation in financial technology and consumer banking.

2017 Pay Awards

Walmart MoneyCard by Green Dot has been chosen by Paybefore judges as a 2017 Pay Awards winner in the Consumer Champion and Change Agent of the Year categories, and the innovative Walmart Prize Savings program by Green Dot Bank was selected as a winner in the Best Incentive Program category. In addition, SimplyPaid by Green Dot was selected as a winner in the Most Innovative Technology category, while the rapid! PayCard Payroll Card by UniRush (a Green Dot Company) was chosen as a winner in the Outstanding Pay Solution category.

Announced by Paybefore on April 26, these all now vie for 2017 Pay Awards Best-in-Category distinctions, which will be announced in Pay News the week of June 12. Visitors to Paybefore.com will have a chance to vote on Best in Category through May 31. The outcome of this vote will be combined with the judges' picks to determine Best-in-Category honorees, all of which will be profiled in the Pay Magazine – Awards Issue.

Best of FinXTech Awards

The Uber Debit Card from GoBank with its Instant Pay feature won at the 2nd annual Best of FinXTech Awards, which highlights collaborative efforts between banks and fintech companies working together in a successful partnership. Annual Summit in New York on April 26, the Uber/Green Dot collaboration was chosen from a pool of over 100 entrants and 10 finalists.

The Uber Debit Card from GoBank is a mobile-first small business checking account with a linked debit card. Instant Pay offers drivers the ability to get paid instantly after each completed fare.

2017 PYMNTS Innovator Awards

The Walmart MoneyCard Prize Savings Program was honored at the 2017 PYMNTS Innovator Awards in the Best Prepaid Innovation Category. Announced at a live ceremony and awards dinner on March 16, Walmart MoneyCard was presented with the category's Silver Medal for the introduction of the first national and retail offered prize-linked savings program that provides incentives for building a savings account. Prize Savings was launched in August 2016 and gives Walmart MoneyCard cardholders a chance to win monthly prizes as an incentive for stashing cash in the integrated FDIC-insured Green Dot Bank Savings Vault.

"Green Dot's mission is to reinvent personal banking for the masses. We do this by using our highly unique and compelling collection of core assets to solve important consumer problems. For example, all of these award winning programs utilize our strong and stable bank, our world class mobile and financial technology prowess, our experienced fintech product development capabilities and our consumer marketing skills to bring it all together," said Steve Streit, Founder and Chief Executive Officer of Green Dot. "We're honored that our collaborations with such great companies like Walmart and Uber have been recognized by these prestigious organizations."

About Green Dot Corporation

Green Dot Corporation, along with its wholly owned subsidiary bank, Green Dot Bank, is a bank holding company regulated by the Board of Governors of the Federal Reserve System and the Utah Department of Financial Institutions. Green Dot is widely recognized as the inventor of the prepaid debit card industry and is the largest provider of reloadable prepaid debit cards and cash reload processing services in the United States. Green Dot is also a leading financial technology company and the largest processor of tax refund disbursements in the U.S. through its wholly owned subsidiary, TPG. Green Dot is also a leading provider of mobile banking with its GoBank checking account sold at retailers nationwide and through integrated technology partners. Green Dot's products and services are available to consumers through a distribution network of more than 100,000 U.S. locations, as well as online, in the leading app stores and through leading online tax preparation providers. Headquartered in Pasadena, Calif., it has additional facilities throughout the United States and in Shanghai, China.

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