

January 15, 2014

Via EDGAR

United States Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, DC 20549

Attention: Gus Rodriguez, Accounting Branch Chief

Marc Thomas, Staff Accountant

Re: Green Dot Corporation

Form 10-K for Fiscal Period Ended December 31, 2012

Filed March 1, 2013

Form 10-Q for the Period Ended September 30, 2013

Filed November 8, 2013 File No. 001-34819

Gentlemen:

This is to confirm that Green Dot Corporation (the "*Company*") received the comments of the Staff of the Securities and Exchange Commission (the "*Staff*") as set forth in the Staff's letter dated December 31, 2013. As a follow-up to the telephone conversation between Marc Thomas of the Staff and Jess Unruh of the Company, the Company confirms that it will respond to the Staff's comments on or prior to January 24, 2014.

Should you have any questions or comments, please contact me at (626) 765-2243, or Jess Unruh, Vice President of Financial Reporting of the Company, at (626) 765-2003.

Sincerely,

/s/ John C. Ricci

John C. Ricci General Counsel and Secretary Green Dot Corporation