SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

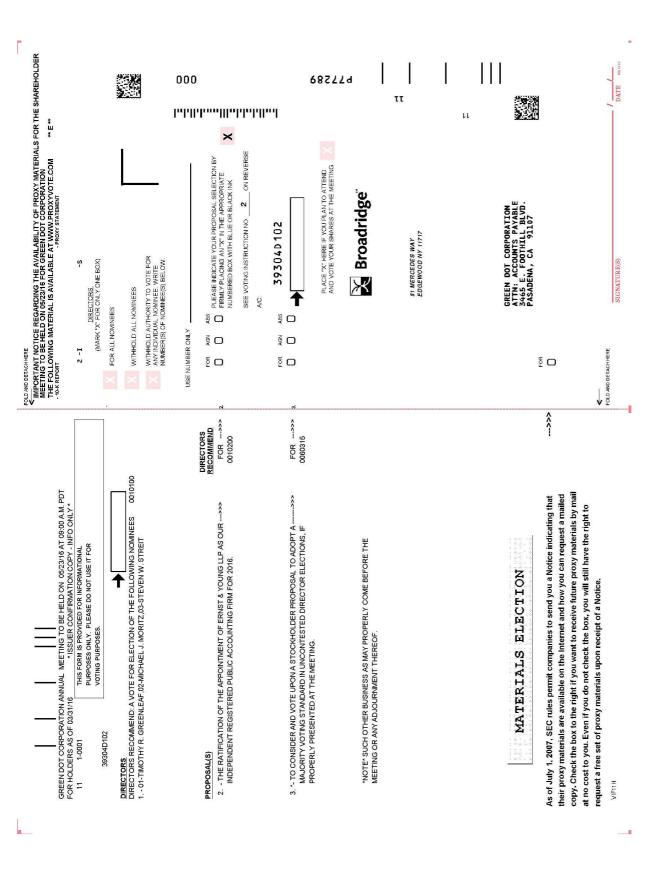
(Amendment No.) \checkmark Filed by the Registrant Filed by a Party other than the Registrant 0 Check the appropriate box: **Preliminary Proxy Statement** Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) **Definitive Proxy Statement** $\sqrt{}$ **Definitive Additional Materials** Soliciting Material Pursuant to § 240.14a-12 **Green Dot Corporation** (Name of Registrant as Specified In Its Charter) N/A (Name of Person(s) Filing Proxy Statement if Other Than the Registrant) Payment of Filing Fee (Check the appropriate box): $\sqrt{}$ No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. 1. Title of each class of securities to which transaction applies: 2. Aggregate number of securities to which transaction applies: 3. Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined): 4. Proposed maximum aggregate value of transaction: 5. Total fee paid: Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. 1. Amount Previously Paid: 2. Form, Schedule or Registration Statement No.:

3.

4.

Filing Party:

Date Filed:



VOTING INSTRUCTIONS

SOARD OF DIRECTORS ON ALL MATTERS TO BE CONSIDERED AT SECURITIES IN ACCORDANCE WITH YOUR WISHES, IF YOU WILL THAT IF YOU SIGN WITHOUT OTHERWISE MARKING THE FORM YOUR SECURITIES WILL BE VOTED AS RECOMMENDED BY THE EXECUTE THE FORM AND RETURN IT TO US PROMPTLY IN THE ENCLOSED BUSINESS REPLY ENVELOPE. IT IS UNDERSTOOD SUCH SECURITIES. WE SHALL BE PLEASED TO VOTE YOUR NAME, ONLY WE AS THE HOLDER OF RECORD CAN VOTE WE HAVE BEEN REQUESTED TO FORWARD TO YOU THE

FOR THIS MEETING, THE EXTENT OF OUR AUTHORITY TO VOTE YOUR SECURITIES IN THE ABSENCE OF YOUR INSTRUCTIONS /OTING INSTRUCTION NUMBER INDICATED ON THE FACE OF CAN BE DETERMINED BY REFERRING TO THE APPLICABLE

SECURITIES WE VOTE ON YOUR BEHALF HAS BEEN OR CAN BE HAVE BEEN LOANED OVER RECORD DATE, THE NUMBER OF OR MARGIN ACCOUNTS, IN THE EVENT YOUR SECURITIES

COMPANY. WE URGE YOU TO PARTICIPATE IN THE ELECTION BY WITH INSTRUCTIONS AS TO HOW TO VOTE YOUR SECURITIES IN CIRECTORS IS THE PRIMARY METHOD FOR SHAREHOLDERS TO CONTESTED DIRECTOR ELECTIONS) CONSEQUENTLY, IF YOU SHAREHOLDER MEETINGS, PARTICULARLY THE ELECTION OF NELUENCE THE DIRECTION TAKEN BY A PUBLICLY-TRADED NSTRUCTIONS TO US. VOTING ON MATTERS PRESENTED AT THE ELECTION OF DIRECTORS, YOU MUST PROVIDE VOTING PLEASE NOTE THAT UNDER A RULE AMENDMENT ADOPTED OF DIRECTORS UNLESS THE CLIENT HAS PROVIDED VOTING MANT US TO VOTE YOUR SECURITIES ON YOUR BEHALF ON 3 Y THE NEW YORK STOCK EXCHANGE FOR SHAREHOLDER HER CLIENTS' ACCOUNTS ON UNCONTESTED ELECTIONS MEETINGS HELD ON OR AFTER JANUARY 1, 2010, BROKERS ARE NO LONGER ALLOWED TO VOTE SECURITIES HELD IN NSTRUCTIONS (IT WILL CONTINUE TO BE THE CASE THAT BROKERS CANNOT VOTE THEIR CLIENTS' SECURITIES IN

SROKER (ON THE TENTHIDAY, IF THE MATERIAL WAS MAILED RECEIVED FROM YOU PRIOR TO THE ISSUANCE OF THE FIRST ÆMBER OF THE NEW YORK STOCK EXCHANGE (NYSE), THE RULES OF THE NYSE WILL GUIDE THE VOTING PROCEDURES 7 OTE, THE PROXY MAY BE GIVEN AT DISCRETION OF YOUR FIFTEENTH DAY, IF THE PROXY MATERIAL WAS MAILED 25 DAYS OR MORE PRIOR TO THE MEETING DATE). IN ORDER MAILED AT LEAST 15 DAYS PRIOR TO THE MEETING DATE, HESE RULES PROVIDE THAT IF INSTRUCTIONS ARE NOT F YOUR SECURITIES ARE HELD BY A BROKER WHO IS A FOR YOUR BROKER TO EXERCISE THIS DISCRETIONARY

MET AND YOU HAVE NOT COMMUNICATED TO US PRIOR TO THE FIRST VOTE BEING ISSUED, WE MAY VOTE YOUR SECURITIES AD WE WILL NEVERTHELESS FOLLOW YOUR INSTRUCTIONS, EVEN OUR DISCRETION ON ANY MATTERS DEEMED TO BE ROUTINE AND ONE OR MORE OF THE MATTERS BEFORE THE MEETING IF OUR DISCRETIONARY VOTE HAS ALREADY BEEN GIVEN, MUST BE DEEMED "ROUTINE" IN NATURE ACCORDING TO

REGARDING THE MEETING FOR WHICH THIS VOTING FORM THE FOLLOWING INSTRUCTIONS PROVIDE SPECIFICS

MEETING DATE.

PROPOSALS, IF YOUR INSTRUCTIONS ARE NOT RECEIVED "ROUTINE". WE WILL VOTE IN OUR DISCRETION ON ALL ALL PROPOSALS FOR THIS MEETING ARE CONSIDERED

INSTRUCTION 1

CANNOT BE VOTED WITHOUT YOUR SPECIFIC INSTRUCTIONS INSTRUCTION 2

IF YOUR SECURITIES ARE HELD BY A BANK, YOUR SECURITIES

IN ORDER FOR YOUR SECURITIES TO BE REPRESENTED AT THE

MEETING ON ONE OR MORE MATTERS BEFORE THE MEETING, I WILL BE NECESSARY FOR US TO HAVE YOUR SPECIFIC VOTING F YOUR SECURITIES ARE HELD BY A BANK, YOUR SECURITIES CANNOT BE VOTED WITHOUT YOUR SPECIFIC INSTRUCTIONS INSTRUCTION 3

Please ensure you fold then detach and retain this portion of the Voting Instruction Form

THE MEETING, IT WILL BE NECESSARY FOR US TO HAVE YOUR IN ORDER FOR YOUR SECURITIES TO BE REPRESENTED AT SPECIFIC VOTING INSTRUCTIONS.

INSTRUCTION 4

MATERIAL PERTAINING TO THE MEETING OF SHAREHOLDERS records, we have not as of yet received your voting OF THE COMPANY INDICATED. ACCORDING TO OUR LATEST COMMUNICATE WITH YOU IN AN ENDEAVOR TO HAVE YOUR INSTRUCTION ON THE MATTERS(S) TO BE CONSIDERED AT THIS MEETING AND THE COMPANY HAS REQUESTED US TO WE HAVE PREVIOUSLY SENT YOU PROXY SOLICITING SECURITIES VOTED.

HIS ELECTION.

RECEIVING THE VOTING INSTRUCTION FORMAND MEETING MATERIALS, A REPORTING ISSUER IS REQUIRED TO DELIVE **IF YOU HOLD YOUR SECURITIES THROUGH A CANADIAN MATERIALS, AT THE DIRECTION OF THE ISSUER. EVEN IF THESE MATERIALS TO YOU IF YOU HAVE ADVISED YOUR BROKER OR BANK, PLEASE BE ADVISED THAT YOU ARE INTERMEDIARY THAT YOU OBJECT TO THE DISCLOSURE YOU HAVE DECLINED TO RECEIVE SECURITY-HOLDER

THESE MATERIALS ARE BEING SENT AT NO COST TO YOU.

P.O. Box 9175

WRONG WAY

Farmingdale NY 11735-9852 Proxy Services P.O. Box 9175

GREEN DOT CORPORATION

RECTORS
DARD OF DIR
OF THE B
ON BEHALF
SOLICITED
N FORM IS
INSTRUCTIO
IIS VOTING I
~

GREEN DOT CORPORATION

HOLDERS
TOCKHOL
L MEETING OF S
⋖
2016 AI
FOR THE 2016 ANNU

TO BE HELD ON MAY 23, 2016

THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE ON THE WHITE VOTING INSTRUCTION FORM "FOR ALL" OF THE NOMINEES PROPOSED BY THE BOARD OF DIRECTORS IN PROPOSAL I, "FOR" PROPOSAL I, "AND "FOR "PROPOSAL I, "AND "FOR WHITE VOTING INSTRUCTION FORMS RECEIVED BY THE COMPANY WHERE NO INSTRUCTIONS ARE PROVIDED WILL BE VOTED IN ACCORDANCE WITH THE BOARD'S RECOMMENDATION.

WITHHOLD AUTHORITY TO VOTE FOR ANY INDIVIDUAL NOMINEE. WRITE NUMBER(S) OF NOMINEE(S) BELOW.

WITHHOLD ALL NOMINEES

FOR ALL NOMINEES

0 0

^^

THE BOARD OF DIRECTORS RECOMMENDS A VOTE ON THE WHITE VOTING INSTRUCTION FORM "FOR ALL" OF THE NOMINATED DIRECTORS BELOW.

PLEASE INDICATE YOUR PROPOSAL SELECTION BY FIRMLY PLACING AN "X" IN THE APPROPRIATE NUMBERED BOX WITH BLUE OR BLACK INK ONLY SEE VOTING INSTRUCTIONS NO. 3 ON REVERSE

Election of Class III directors.

Nominees:

- 01) Timothy R. Greenleaf02) Michael J. Moritz03) Steven W. Streit

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" PROPOSALS 2 AND 3.

7 The ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for 2016.

 \uparrow

ABSTAIN

AGAINST

FOR

0

0

က်

ABSTAIN

AGAINST

FOR

AC:

To consider and vote upon a stockholder proposal to adopt a majority voting standard in uncontested director elections, if properly presented at the meeting. 3

PLACE "X" HERE IF YOU PLAN
TO ATTEND AND VOTE YOUR ---->>>
SHARES AT THE MEETING

E10076-P77289-MGMTW

SIGNATURE(S)

DATE

PLEASE MARK YOUR VOTES AS INDICATED IN THIS EXAMPLE: 🛭

White Voting Instruction Form

ENTER YOUR VOTING INSTRUCTIONS AT 1-800-454-8683 OR WWW.PROXYVOTE.COM UP UNTIL 11:59 PM EASTERN TIME THE DAY BEFORE THE CUT-OFF OR MEETING DATE.

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting. The following material is available at www.proxyvote.com

cmat 4> cmat 5> cmat 6>