

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Notice of Effectiveness**

**Effectiveness Date:** July 21, 2010 2:00 P.M.

**Form:** S-1

---

**CIK:** [0001386278](#)

**Company Name:** GREEN DOT CORP

**File Number:** [333-165081](#)