## Green Dot Corporation Announces Pricing of Initial Public Offering of Class A Common Stock

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MONROVIA, Calif., Jul 21, 2010 (BUSINESS WIRE) -- Green Dot Corporation (NYSE: GDOT), a leading prepaid financial services company, today announced its initial public offering of 4,558,050 shares of its Class A common stock at a price to the public of \$36.00 per share. The shares will begin trading on the New York Stock Exchange under the ticker symbol "GDOT" on Thursday, July 22, 2010. All of the shares of Class A common stock are being offered by selling stockholders. The underwriters have the option to purchase from certain of the selling stockholders up to an additional 683,708 shares of Class A common stock, on the same terms and conditions, to cover over-allotments, if any. Green Dot will not receive any proceeds from the sale of shares by the selling stockholders.

J.P. Morgan and Morgan Stanley are acting as joint book-running managers, and Deutsche Bank Securities, Piper Jaffray & Co. and UBS Securities LLC are serving as co-managers for the offering.

The offering will be made only by means of a prospectus. A copy of the prospectus related to the offering, when available, may be obtained from J.P. Morgan Securities Inc., via telephone: (866) 803-9204; or standard mail at J.P. Morgan, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, or from Morgan Stanley & Co. Incorporated, via telephone: (866) 718-1649; email: prospectus@morganstanley.com; or standard mail at Morgan Stanley & Co. Incorporated, 180 Varick Street, 2nd Floor, New York, NY 10014, Attn: Prospectus Department.

A registration statement relating to these securities has been declared effective by the Securities and Exchange Commission on July 21, 2010. This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

SOURCE: Green Dot Corporation

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