FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, [D.C. 20549
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OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Keatley John L</u>						2. Issuer Name and Ticker or Trading Symbol GREEN DOT CORP [GDOT]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 3465 EAST FOOTHILL BOULEVARD						Date o		st Trans	action (N	Month/	/Day/Year)		X Officer (give title Other (specify below) Chief Financial Officer						
(Street) PASADENA CA 91107					4. 1	f Ame	endment	, Date o	f Origina	al Filed	d (Month/Day	Line	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	· · · · · · · · · · · · · · · · · · ·	(Zip)										Person						
1. Title of Security (Instr. 3)			2. Transa Date (Month/D	action	1 2A. Deemed Execution Date,		ed Date,	3. 4 Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		(A) or	5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
							, , ,		Code	v	Amount	mount (A) or (D)		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A (Common St	ock		07/24	/2013				С		7,000	A	\$0.00	70,	393		D		
Class A C	Common St	ock		07/24	4/2013				S ⁽¹⁾		7,000	D	\$20.51	(2) 63,	393		D		
	Common St				5/2013				С		7,000	A	\$0.00		70,393		D		
Class A (Common St	ock ————————————————————————————————————		07/25	/2013	2013			S ⁽¹⁾		7,000	D	\$20.71	(3) 63,	63,393		D	D.,	
Class A Common Stock											6,0	6,600			By minor children				
			Table II								osed of, convertib			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transa	ode (Instr.)		5. Number of		6. Date Exercisable a Expiration Date (Month/Day/Year)		7. Title an Amount o Securities Underlyin Derivative (Instr. 3 an	d f g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reposed	e s Ily I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	e V (A) (D)		(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)				
Stock Option (right to buy Class B Common Stock) ⁽⁴⁾	\$10.75	07/24/2013			M			7,000	12/11/2	2012	12/11/2018	Class B Common Stock ⁽⁴⁾	7,000	\$0.00	54,82	26 D			
Class B Common Stock ⁽⁴⁾	(4)	07/24/2013			М		7,000		(4)		(4)	Class A Common Stock	7,000	\$0.00	41,53	38 D			
Class B Common Stock ⁽⁴⁾	(4)	07/24/2013			С			7,000	(4)		(4)	Class A Common Stock ⁽⁵⁾	7,000	\$0.00	34,53	8	D		
Stock Option (right to buy Class B Common Stock) ⁽⁴⁾	\$10.75	07/25/2013			M			7,000	12/11/2	2012	12/11/2018	Class B Common Stock ⁽⁴⁾	7,000	\$0.00	47,82	6	D		
Class B Common Stock ⁽⁴⁾	(4)	07/25/2013			M		7,000		(4)		(4)	Class A Common Stock	7,000	\$0.00	41,53	8	D		

Explanation of Responses:

(4)

07/25/2013

Class B

Common

Stock⁽⁴⁾

- 1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 31, 2013.
- 2. The price in column 4 is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$20.32 to \$20.62. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, complete information regarding the number of shares sold at each separate price within the range.

7,000

Class A

Commor

Stock⁽⁵⁾

7,000

\$0.00

34,538

D

- 3. The price in column 4 is the weighted average price. The shares were sold in multiple transactions at prices ranging from \$20.26 to \$20.89. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, complete information regarding the number of shares sold at each separate price within the range.
- 4. The Class B Common Stock is convertible at the holder's option into the issuer's Class A Common Stock on a 1-for-1 basis and has no expiration date.
- 5. The holder elected to convert the shares of Class B Common Stock into Class A Common Stock, which Class A Common Stock has no exercisable date or expiration date.

Remarks:

/s/ Lina Davidian as attorneyin-fact for John L. Keatley

07/26/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.