

Green Dot Reports Third Quarter 2010 Financial Results

November 3, 2010

MONROVIA, Calif., Nov 03, 2010 (BUSINESS WIRE) -- Green Dot Corporation (NYSE: GDOT), a leading prepaid financial services company, today reported financial results for its third quarter ended September 30, 2010.

"We are happy to report another strong quarter, including a 44% increase in non-GAAP total operating revenues to \$94.1 million, a 19% increase in non-GAAP net income to \$13.0 million and non-GAAP diluted earnings per share of \$0.30," said Steve Streit, Green Dot's Chairman and Chief Executive Officer. "Our commitment to provide mass access to simple, inexpensive, low hassle products that allow consumers to solve their basic financial and payment needs continues to drive our growth."

GAAP financial results for the third quarter of 2010 compared to the third quarter of 2009:

- Total operating revenues on a generally accepted accounting principles (GAAP) basis increased 36% to \$88.9 million for the third guarter of 2010 from \$65.3 million for the third guarter of 2009
- GAAP net income decreased 14% to \$9.0 million for the third quarter of 2010 from \$10.5 million for the third quarter of 2009
- GAAP basic and diluted earnings per common share were \$0.22 and \$0.20, respectively, for the third quarter of 2010 and \$0.28 and \$0.22, respectively, for the third quarter of 2009

Non-GAAP financial results for the third quarter of 2010 compared to the third quarter of 2009:1

- Non-GAAP total operatingrevenues¹increased 44% to \$94.1 million for the third quarter of 2010 from \$65.3 million for the third quarter of 2009
- Non-GAAP net income¹ increased 19% to \$13.0 million for the third quarter of 2010 from \$10.9 million for the third quarter of 2009
- Non-GAAP diluted earnings per share was \$0.30 for the third quarter of 2010 and \$0.27 for the third quarter of 2009
- EBITDA plus employee stock-based compensation expense and stock-based retailer incentive compensation expense (adjusted EBITDA¹) increased 22% to \$24.4 million for the third quarter of 2010 compared to \$20.0 million for the third quarter of 2009

Key business metrics for the quarter ended September 30, 2010:

- Number of general purpose reloadable debit cards activated was 1.5 million, an increase of 36% over the third quarter of 2009
- Number of cash transfers was 6.9 million, an increase of 53% over the third quarter of 2009
- Number of active cards (as of quarter end) was 3.3 million, an increase of 50% over the third quarter of 2009
- Gross dollar volume was \$2.5 billion, an increase of 69% over the third quarter of 2009

Refer to our Quarterly Report on Form 10-Q for a description of these key business metrics.

\$2,516 \$2,375 \$2,846 \$1,745 \$1,486 \$1,345 \$1,207

The following tables show our quarterly key business metrics for each of the last seven calendar quarters:

	Q3	Q2	Q1	Q4	Q3	Q2	Q1
	2010	2010	2010	2009	2009	2009	2009
	(in millio	ons)					
Number of GPR cards activated	1.5	1.5	1.8	1.4	1.1	0.9	0.9
Number of cash transfers	6.9	6.4	5.9	5.1	4.5	4.1	3.5
Number of active cards (as of quarter end)	3.3	3.2	3.4	2.7	2.2	2.0	1.7

¹ Reconciliations of total operating revenues to non-GAAP total operating revenues, net income to non-GAAP net income, diluted earnings per share to non-GAAP diluted earnings per share and net income to adjusted EBITDA, respectively, are provided in the tables immediately following the consolidated statements of cash flows. Additional information about the Company's non-GAAP financial measures can be found under the caption "About Non-GAAP Financial Measures" below.

[&]quot;Our strong cash flow from operations affords us significant flexibility to pursue growth opportunities, and our balance sheet remains strong with over \$135 million in unrestricted cash and cash equivalents and we have no long-term debt," said John Keatley, Green Dot's Chief Financial Officer.

Conference Call

The Company will host a conference call to discuss third quarter 2010 financial results today at 5:00pm ET. Hosting the call will be Steve Streit, chief executive officer, and John Keatley, chief financial officer. The conference call can be accessed live over the phone by dialing (877) 941-4774, or for international callers (480) 629-9760. A replay will be available one hour after the call and can be accessed by dialing (877) 870-5176 or for international callers (858) 384-5517; the conference ID is 4369579. The live call and the replay, along with supporting materials, can also be accessed through the Company's investor relations website at http://ir.greendot.com. A replay of the webcast will be available for 30 days.

Forward-Looking Statements

This earnings release may be deemed to contain forward-looking statements, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements include, among other things, statements regarding future events that involve risks and uncertainties. Actual results may differ materially from those contained in the forward-looking statements contained in this earnings release, and reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from those projected are discussed in greater detail in the Company's Securities and Exchange Commission filings, including its quarterly reports on Form 10-Q, which are available on the Company's investor relations website at http://ir.greendot.com and on the SEC website at http://www.sec.gov. All information provided in this release and in the attachments is as of November 3, 2010, and the Company assumes no obligation to update this information as a result of future events or developments.

About Non-GAAP Financial Measures

To supplement the Company's consolidated financial statements presented in accordance with GAAP, the Company uses measures of operating results that are adjusted to exclude interest expense (income), net, income tax expense, depreciation and amortization, employee stock-based compensation expense and stock-based retailer incentive compensation expense. This earnings release includes non-GAAP total operating revenues, non-GAAP net income, non-GAAP earnings per share data, non-GAAP weighted average shares issued and outstanding and adjusted EBITDA. These non-GAAP results are not in accordance with, or an alternative or substitute for, results prepared in accordance with accounting principles generally accepted in the United States of America, and should be read only in conjunction with the Company's consolidated financial measures prepared in accordance with GAAP. The Company's non-GAAP financial measures may be different from similarly-titled non-GAAP financial measures used by other companies. The Company believes that the presentation of non-GAAP financial measures provides useful information to management and investors regarding underlying trends in its consolidated financial condition and results of operations. The Company's management regularly uses these supplemental non-GAAP financial measures internally to understand, manage and evaluate the Company's business and make operating decisions. For additional information regarding the Company's use of non-GAAP financial measures and the items excluded by the Company from one or more of its non-GAAP financial measures, investors are encouraged to review the reconciliations of the Company's non-GAAP financial measures to the companyle GAAP financial measures, which are attached to this earnings release, and which can be found by clicking on "Financial Information" in the Investor Relations section of our website at http://ir.greendot.com.

About Green Dot

Green Dot is a leading prepaid financial services company providing simple, low-cost and convenient money management solutions to a broad base of U.S. consumers. Green Dot also owns and operates the Green Dot Network, a leading prepaid card reloading network in the United States. Consumers can access the Green Dot Network and use it for a wide variety of transactions, including cash loading onto prepaid cards and adding funds to a PayPal account through MoneyPak(R). Green Dot sells its cards and offers reload services nationwide at approximately 50,000 retail stores, including Walmart, Walgreens, CVS, Rite Aid, 7-Eleven, Kroger, Kmart, Meijer, and Radio Shack, which provide consumers convenient access to its products and services. Green Dot's products include MasterCard(R) and Visa(R) branded prepaid debit cards and the Green Dot MoneyPak(R). Green Dot is headquartered in the greater Los Angeles area. For more details, visit http://www.greendot.com and http://www.moneypak.com.

September 30, December 31,

GREEN DOT CORPORATION

CONSOLIDATED BALANCE SHEETS

	20)10	20	009
	•	naudited) n thousands, e	ХC	ept par value)
Assets				
Current assets:				
Unrestricted cash and cash equivalents	\$	135,581	\$	56,303
Settlement assets		11,784		42,569
Accounts receivable, net		23,985		29,157
Prepaid expenses and other assets		6,776		7,262
Income taxes receivable				5,452
Net deferred tax assets		4,335		4,634
Total current assets		182,461		145,377
Restricted cash		5,163		15,381
Accounts receivable, net		3,175		1,130
Prepaid expenses and other assets		641		1,047
Property and equipment, net		16,045		11,973
Deferred expenses		5,894		8,200

Total assets	\$	213,379	\$	183,108
Liabilities and Stockholders' Equity				
Current liabilities:				
Accounts payable and accrued liabilities	\$	11,331	\$	9,777
Settlement obligations		11,784		42,569
Amounts due to card issuing banks for overdrawn accounts		33,181		23,422
Other accrued liabilities		14,071		13,916
Deferred revenue		11,227		15,048
Income tax payable		2,986		
Total current liabilities		84,580		104,732
Other accrued liabilities		4,398		2,761
Deferred revenue		50		97
Net deferred tax liabilities		3,886		4,154
Total liabilities		92,914		111,744
Stockholders' equity:				
Convertible preferred stock, \$0.001 par value: 5,000 shares				
authorized as of September 30, 2010, 25,554 shares authorized as of				
December 31, 2009; no shares issued and outstanding as of September				
30, 2010, 24,942 shares issued and outstanding as of December 31,				
2009; liquidation preference of \$0 and \$31,322 as of September 30,				
2010 and December 31, 2009, respectively				31,322
Class A common stock, \$0.001 par value; 100,000 shares authorized as				
of September 30, 2010, no shares authorized as of December 31,				
2009; 7,589 shares issued and outstanding as of September 30, 2010,		_		
no shares issued and outstanding as of December 31, 2009		5		
Class B convertible common stock, \$0.001 par value, 100,000 shares				
authorized as of September 30, 2010, 50,000 shares authorized as of				
December 31, 2009; 33,269 and 12,860 shares issued and outstanding		24		40
as of September 30, 2010 and December 31, 2009, respectively		34		13
Additional paid-in capital		58,706 64,720		12,603
Retained earnings Total stockholders' equity		61,720 120,465		27,426 71,364
. ,	¢	213,379	Φ.	183,108
Total habilities and stockholders equity	Ψ	213,313	Ψ	100,100

CONSOLIDATED STATEMENTS OF OPERATIONS

(UNAUDITED)

	Three Months Ended		Nine Months Ended		
	Septembe	er 30,	September 30,		
	2010	2009	2010	2009	
	(in thousa	nds except	per share da	ata)	
Operating revenues:					
Card revenues	\$ 40,592	\$ 30,849	\$124,978	\$93,011	
Cash transfer revenues	26,484	17,256	73,630	49,383	
Interchange revenues	27,044	17,213	81,106	46,554	
Stock-based retailer incentive compensation	(5,216)	(7,673)		
Total operating revenues	88,904	65,318	272,041	188,948	
Operating expenses:					
Sales and marketing expenses	30,305	17,182	87,777	52,430	
Compensation and benefits expenses	17,621	12,666	50,474	32,827	
Processing expenses	14,579	9,951	43,131	27,092	
Other general and administrative expenses	10,976	7,587	33,997	18,721	
Total operating expenses	73,481	47,386	215,379	131,070	
Operating income	15,423 17,932		56,662	57,878	
Interest income	111	64	269	179	
Interest expense	(23) (3) (48)	(3)	

Income before income taxes	15,511	17,993	56,883	58,054
Income tax expense	6,540	7,522	22,589	24,344
Net income	8,971	10,471	34,294	33,710
Dividends, accretion, and allocated earnings of preferred stock	(1,255) (7,060) (16,094) (22,886)
Net income allocated to common stockholders	\$ 7,716	\$ 3,411	\$18,200	\$10,824
Basic earnings per common share:				
Class A common stock	\$ 0.22	\$	\$ 0.87	\$
Class B common stock	\$ 0.22	\$ 0.28	\$ 0.87	\$0.90
Basic weighted-average common shares issued and outstanding				
Class A common stock	4,266		1,442	
Class B common stock	28,627	12,051	18,232	12,046
Diluted earnings per common share:				
Class A common stock	\$ 0.20	\$	\$ 0.81	\$
Class B common stock	\$ 0.20	\$ 0.22	\$ 0.81	\$0.70
Diluted weighted-average common shares issued and outstanding)			
Class A common stock	36,132		22,884	
Class B common stock	31,862	15,262	21,441	15,545

CONSOLIDATED STATEMENTS OF CASH FLOWS

(UNAUDITED)

	Nine Months Ended		
	September 30,		
Operating activities	2010 (in thousa	2009 inds)	
Net income	¢ 24 204	¢ 22 710	
	\$ 34,294	\$33,710	
Adjustments to reconcile net income to net cash provided by (used in) operating activities: Depreciation and amortization	5,405	3,552	
Provision for uncollectible overdrawn accounts	34,912	18,089	
Employee stock-based compensation	5,246	1,983	
Stock-based retailer incentive compensation	7,673	1,903	
Provision (benefit) for uncollectible trade receivables) 112	
Impairment of capitalized software	388	315	
Deferred income tax expense	31	(1,731)	
Change in operating assets and liabilities:	31	(1,731)	
Settlement assets	30,785	3,289	
Accounts receivable	(31,761	•	
Prepaid expenses and other assets	817	(3,105)	
Deferred expenses	2,306	,	
Accounts payable and accrued liabilities	3,877	•	
Settlement obligations	(30,785	*	
Amounts due to card issuing banks for overdrawn accounts	9,759	4,996	
Deferred revenue	•) (4,988)	
Income taxes payable (receivable)	8,438	2,238	
Net cash provided by operating activities	77,493	41,614	
Investing activities	,	,	
Decrease (increase) in restricted cash	10,218	(13,028)	
Purchases of property and equipment	•	(15,547)	
Net cash used in investing activities	• •	(18,575)	
Financing activities	((10,010)	
Repayments on line of credit		(77)	
Borrowings on line of credit		77	
Proceeds from exercise of warrants and options	1,888	162	
Exercise of call option on warrant		(1,958)	
Redemption of preferred and common shares		(617)	
Net cash provided by (used in) financing activities	1.888	(2,413)	
	.,500	(=,)	

Net increase in unrestricted cash and cash equivalents	79,278	20,626
Unrestricted cash and cash equivalents, beginning of year	56,303	16,692
Unrestricted cash and cash equivalents, end of period	\$ 135,581	\$37,318
Cash paid for interest	\$ 40	\$42
Cash paid for income taxes	\$14,215	\$24,009

Reconciliation of Total Operating Revenues to Non-GAAP Total Operating Revenues (1)

Three Months Ended Nine Months Ended

Septem	ber 30,	Septem	ber 30,
2010	2009	2010	2009
(in thou	sands)		

Reconciliation of total operating revenues to non-GAAP total operating revenues

Total operating revenues	\$ 88,904	\$ 65,318	\$272,041 \$188,948
Stock-based retailer incentive compensation (2)(3)	5,216		7,673
Non-GAAP total operating revenues	\$ 94,120	\$ 65,318	\$279,714 \$188,948

Reconciliation of Net Income to Adjusted EBITDA (1)

	Three Months Ended		Nine Month	Nine Months Ended		
	September 30,		September	30,		
	2010 (in thousa	2009 inds)	2010	2009		
Reconciliation of net income to adjusted EBITDA						
Net income	\$8,971	\$10,471	\$34,294	\$33,710		
Interest income, net	(88)	(61)	(221)	(176)		
Income tax expense	6,540	7,522	22,589	24,344		
Depreciation and amortization	2,042	1,227	5,405	3,552		
Employee stock-based compensation expense (3)(4)	1,746	800	5,246	1,983		
Stock-based retailer incentive compensation (2)(3)	5,216		7,673			
Adjusted EBITDA	\$24,427	\$19,959	\$74,986	\$63,413		
Non-GAAP total operating revenues	\$ 94,120	\$65,318	279,714	\$188,948		
Adjusted EBITDA / non-GAAP total operating revenue (adjusted EBITDA margin)	26.0 %	30.6 %	5 26.8 %	6 33.6 %		

Reconciliation of Net Income to Non-GAAP Net Income (1)

	Three Months Ended Nine Months Ended				
	Septembe	r 30,	Septembe	September 30,	
	2010 2009		2010	2009	
	(in thousa	nds, excep	t per share	data)	
Reconciliation of net income to non-GAAP net income					
Net income	\$ 8,971	\$ 10,471	\$ 34,294	\$ 33,710	
Employee stock-based compensation expense (4)	1,010	464	3,163	1,150	
Stock-based retailer incentive compensation (2)	3,017		4,626		
Non-GAAP net income	\$ 12,998	\$ 10,935	\$ 42,083	\$ 34,860	
Diluted earnings per share*					
GAAP	\$ 0.20	\$ 0.22	\$ 0.81	\$ 0.70	
Non-GAAP	\$ 0.30	\$ 0.27	\$ 0.99	\$ 0.86	
Diluted weighted-average shares issued and outstanding*					
GAAP	36,132	15,262	22,884	15,545	
Non-GAAP	43,918	40,203	42,534	40,529	

- * Reconciliations between GAAP and non-GAAP diluted weighted-average shares issued and outstanding are provided in the next table.
- ** Diluted weighted-average Class A shares issued and outstanding diluted weighted-average Class B shares issued and outstanding are the most directly comparable GAAP measure for periods ending 2010 and 2009, respectively.

outstanding

Reconciliation of GAAP to Non-GAAP Diluted Weighted-Average Shares Issued and Outstanding (1)

Three Months Ended Nine Months Ended

Septem	ber 30,	September 30,			
2010	2009	2010	2009		
(in thou	sands)				

Reconciliation of GAAP to non-GAAP diluted weighted-average shares issued and outstanding

Diluted weighted-average shares issued and outstanding*	36,132	15,262	22,884	15,545
Assumed conversion of weighted-average shares of preferred stock	5,693	24,941	18,455	24,984
Weighted-average shares subject to repurchase	2,093		1,195	
Diluted weighted-average shares issued and outstanding	43,918	40,203	42,534	40,529

^{*} Refer to shares of Class A common stock for periods ending in 2010 and shares of Class B common stock for periods ending in 2009.

Supplemental Detail on Non-GAAP Diluted Weighted-Average Shares Issued and Outstanding

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2010 (in thous	2009 sands)	2010	2009
Supplemental detail on non-GAAP diluted weighted-average share issued and outstanding	s			
Stock outstanding as of September 30:				
Class A common stock	7,589		7,589	
Class B common stock	33,269	12,060	33,269	12,060
Preferred stock		24,942		24,942
Total stock outstanding as of September 30	40,858	37,002	40,858	37,002
Weighting adjustment	(179) (10) (1,534) 28
Dilutive potential shares:				
Stock options	3,180	2,950	3,011	2,921
Warrants	55	261	198	578
Employee stock purchase plan	4		1	
Non-GAAP diluted weighted-average shares issued and				

To supplement the Company's consolidated financial statements presented in accordance with GAAP, the Company uses measures of operating results that are adjusted to exclude various, primarily non-cash, expenses and charges. These financial measures are not calculated in accordance with GAAP and should not be considered as alternatives to or substitutes for operating revenues, operating income, net income or any other measure of financial performance calculated and presented in accordance with GAAP. These financial measures may not be comparable to similarly-titled measures of other organizations because other organizations may not calculate their measures in the same manner as we do.

43,918

40,203

42,534

40,529

similarly-titled measures of other organizations because other organizations may not calculate their measures in the same manner as we do. These financial measures are adjusted to eliminate the impact of items that the Company does not consider indicative of its core operating performance. You are encouraged to evaluate these adjustments and the reasons we consider them appropriate.

The Company believes that the non-GAAP financial measures it presents are useful to investors in evaluating the Company's operating performance for the following reasons:

• stock-based retailer incentive compensation is a non-cash GAAP accounting charge that acts as an offset to the Company's actual revenues from operations as the Company has historically calculated them. This charge results from the monthly lapsing of the Company's right to repurchase a portion of the 2,208,552 shares it issued to its largest distributor, Walmart, in May 2010. By adding back this charge to the Company's GAAP 2010 and future total operating revenues, investors can make direct comparisons of the Company's revenues from operations prior to and after May 2010 and thus more easily perceive trends in the Company's core operations. Further, because the monthly charge is based on the

then-current market value of the shares as to which the Company's repurchase right lapses, adding back this charge eliminates fluctuations in the Company's operating revenues caused by variations in its month-end stock prices and thus provides insight on the operating revenues directly associated with those core operations.

- The Company records employee stock-based compensation from period to period, and recorded employee stock-based compensation expenses of approximately \$1.7 million and \$0.8 million for the three months ended September 30, 2010 and 2009, respectively, and approximately \$5.2 million and \$2.0 million for the nine months ended September 30, 2010 and 2009, respectively. By comparing the Company's adjusted EBITDA, non-GAAP net income and non-GAAP diluted earnings per share in different historical periods, investors can evaluate the Company's operating results without the additional variations caused by employee stock-based compensation expense, which is not comparable from period to period due to changes in the fair market value of the Company's Class A common stock (which is influenced by external factors like the volatility of public markets and the financial performance of the Company's peers), and is not a key measure of the Company's operations;
- Adjusted EBITDA is widely used by investors to measure a company's operating performance without regard to items, such as interest expense, income tax expense, depreciation and amortization, employee stock-based compensation expense, and stock-based retailer incentive compensation expense, that can vary substantially from company to company depending upon their respective financing structures and accounting policies, the book values of their assets, their capital structures and the methods by which their assets were acquired; and
- securities analysts use adjusted EBITDA as a supplemental measure to evaluate the overall operating performance of companies;

The Company's management uses the non-GAAP financial measures:

- as measures of operating performance, because they exclude the impact of items not directly resulting from the Company's core operations;
- for planning purposes, including the preparation of the Company's annual operating budget;
- to allocate resources to enhance the financial performance of the Company's business;
- to evaluate the effectiveness of the Company's business strategies; and
- in communications with the Company's board of directors concerning the Company's financial performance.

The Company understands that, although adjusted EBITDA and other non-GAAP financial measures are frequently used by investors and securities analysts in their evaluations of companies, these measures have limitations as an analytical tool, and you should not consider them in isolation or as substitutes for analysis of the Company's results of operations as reported under GAAP. Some of these limitations are:

- that these measures do not reflect the Company's capital expenditures or future requirements for capital expenditures or other contractual commitments;
- that these measures do not reflect changes in, or cash requirements for, the Company's working capital needs;
- that these measures do not reflect interest expense or interest income;
- that these measures do not reflect cash requirements for income taxes;
- that, although depreciation and amortization are non-cash charges, the assets being depreciated or amortized will often have to be replaced in the future, and these measures do not reflect any cash requirements for these replacements; and
- that other companies in the Company's industry may calculate these measures differently than the Company does, limiting their usefulness as comparative measures.

This expense consists of the recorded fair value of the shares of Class A common stock for which the Company's right to repurchase has lapsed pursuant to the terms of the May 2010 agreement under which they were issued to Walmart Stores, Inc., a contra-revenue component of the Company's total operating revenues. Prior to the three months ended June 30, 2010, the Company did not record stock-based retailer incentive compensation expense. The Company will, however, continue to incur this expense through May 2015. In future periods, the Company does not expect this expense will be comparable from period to period due to changes in the fair value of its Class A common stock. The Company will also have to record additional stock-based retailer incentive compensation to the extent that a warrant to purchase its Class B common stock vests and becomes exercisable upon the achievement of certain performance goals by PayPal. The Company does not believe these non-cash expenses are reflective of ongoing operating results.

- (3) The Company does not include any income tax impact of the associated non-GAAP adjustment to non-GAAP total operating revenues or adjusted EBITDA, as the case may be, because each of these non-GAAP financial measures is provided before income tax expense.
 - This expense consists primarily of expenses for employee stock options. Employee stock-based compensation expense is not comparable from period to period due to changes in the fair market value of the Company's Class A common stock (which is influenced by external factors like the volatility of public markets and the financial performance of the Company's peers) and is not a key measure of the Company's operations. The
- (4) volatility of public markets and the financial performance of the Company's peers) and is not a key measure of the Company's operations. The Company excludes employee stock-based compensation expense from its non-GAAP financial measures primarily because it consists of non-cash expenses that the Company does not believe are reflective of ongoing operating results. Further, the Company believes that it is useful to investors to understand the impact of employee stock-based compensation to its results of operations.

SOURCE: Green Dot Corporation

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