



## Green Dot Corporation Wins Four 2011 PayBefore Awards

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MONROVIA, Calif., Feb 02, 2011 (BUSINESS WIRE) -- Green Dot Corporation (NYSE: GDOT), a leading prepaid financial services company, today announced it has been chosen as a winner of the 2011 PayBefore Awards in four categories.

Green Dot received the *Best Prepaid Program Media Advertising* award for its national television campaign and the *Best Web Sales Channel* award for its PayPal/MoneyPak Sweepstakes. The Company also shares honors for the *Best Consumer Value in Prepaid* award for the Walmart MoneyCard, which Green Dot manages in partnership with Walmart and GE Money. In addition, CVS/pharmacy was recognized, along with Green Dot, for *Best Third Party Prepaid Product Retailer*.

"It is an honor to be recognized by PayBefore and our peers," said Steve Streit, Founder, Chairman and Chief Executive Officer, Green Dot Corporation. "At Green Dot, we're proud of our mission to provide Americans with safe, convenient and low cost money management solutions. To receive honors for both our prepaid card account products and our network reload products is very rewarding."

PayBefore is the leading information provider to prepaid and stored value industry professionals, offering the latest news, commentary and analysis. In its fifth year, the PayBefore Awards honor the best in the worldwide prepaid community.

### About Green Dot

Green Dot is a leading prepaid financial services company providing simple, low-cost and convenient money management solutions to a broad base of U.S. consumers. Green Dot also owns and operates the Green Dot Network, the nation's leading prepaid card reload network. Green Dot products are available online at [www.greendot.com](http://www.greendot.com) and at approximately 50,000 retail stores, including Walmart, Walgreens, CVS, Rite Aid, 7-Eleven, Kroger, Kmart, Meijer, and Radio Shack. Green Dot is headquartered in the greater Los Angeles area. For more details, visit [www.greendot.com](http://www.greendot.com).

SOURCE: Green Dot Corporation

ICR  
Liz Brady, 646-277-1226  
[liz.brady@icrinc.com](mailto:liz.brady@icrinc.com)