



Walmart Pumps Up Savings on Gas with 15 Cents per Gallon Discount

Aug 29, 2012

Return of Retailer's "Great Gas Rollback" Saves Customers Money on Travels from Labor Day through Christmas Eve and Every Shopping Trip in Between

BENTONVILLE, Ark., Aug. 29, 2012 -- In the past month, gas prices have gone up more than 25 cents increasing strain on consumers' budgets and worries as fall and winter holidays approach. Walmart is easing the pain at the pump with the return of its Great Gas Rollback program, helping customers save on their fuel purchases in three different ways. Walmart customers using a Walmart gift card will receive a 10 cent per gallon discount. Customers who use a Walmart MoneyCard® or Walmart credit card will save 15 cents per gallon on their fuel purchase.

The Great Gas Rollback will begin Aug. 31 and end Dec. 24. Gas will be discounted at more than 1,000 Murphy USA and Walmart gas stations located at Walmart Supercenters in participating states.

"It's a busy time for our customers. They are sending their kids back to school and planning for Labor Day travels, and the holidays are just around the corner. As gas prices get higher, these tasks get tougher," said Duncan Mac Naughton, chief merchandising and marketing officer for Walmart U.S. "We're here to help. Last year, we saved our customers nearly \$60 million with the gas rollback program. This year, we're excited to provide an even bigger discount on fuel that will help them save more money when they need it the most."

Walmart's Great Gas Rollback will be available in the following states:

- Arkansas
- Alabama*
- Florida*
- Georgia
- Idaho
- Illinois
- Indiana
- Iowa
- Kentucky
- Louisiana
- Michigan
- Mississippi
- Missouri
- New Mexico
- North Carolina
- Ohio
- South Carolina
- Tennessee
- Texas
- Virginia

For more information on the program and a list of participating Walmart and Murphy USA stations visit www.walmart.com/gas.

**Editor's Note: The Great Gas Rollback differs slightly in Florida and Alabama due to state regulations. Visit www.walmart.com/gas for additional details.*

About Walmart

Wal-Mart Stores, Inc. (NYSE: [WMT](#)) serves customers and members more than 200 million times per week at over 10,300 retail units under 69 different banners in 27 countries. With fiscal year 2012 sales of \$444 billion, Walmart employs 2.2 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <http://corporate.walmart.com/>, on Facebook at <http://facebook.com/walmart> and on Twitter at <http://twitter.com/walmartnewsroom>. Online merchandise sales are available at <http://www.walmart.com/> and <http://www.samsclub.com/>.

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