

Green Dot Comments on CFPB's Final Rule for Prepaid Accounts

October 5, 2016

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 5, 2016-- Green Dot Corporation (NYSE: GDOT) today comments on the CFPB's newly released rule for the prepaid debit card industry.

Green Dot's Founder and Chief Executive Officer Steve Streit commented: "Green Dot embraces the new rule as recognition that the industry we started more than 15 years ago continues to serve an increasingly significant role in the everyday financial lives of a growing number of American families. We fully support the CFPB's mission to ensure fairness, integrity and consumer protections for all participants in the financial system. For many years, Green Dot has voluntarily provided full checking account style consumer protections for its customers and has never charged overdraft or penalty fees on Green Dot Bank's prepaid and checking products. It's gratifying to know that prepaid can now move to a level playing field that can better serve consumers while allowing the entire industry to move past the period of regulatory uncertainty."

About Green Dot

Green Dot Corporation, along with its wholly owned subsidiary bank, Green Dot Bank, is a pro-consumer financial technology innovator with a mission to reinvent personal banking for the masses. Green Dot invented the prepaid debit card industry and is the largest provider of reloadable prepaid debit cards and cash reload processing services in the United States. Green Dot is also a leader in mobile technology and mobile banking with its award-winning GoBank mobile checking account. Through its wholly owned subsidiary, TPG, Green Dot is additionally the largest processor of tax refund disbursements in the U.S. Green Dot's products and services are available to consumers through a large-scale "branchless bank" distribution network of more than 100,000 U.S. locations, including retailers, neighborhood financial service center locations, and tax preparation offices, as well as online, in the leading app stores and through leading online tax preparation providers. Green Dot Corporation is headquartered in Pasadena, Calif., with additional facilities throughout the United States and in Shanghai, China.

View source version on businesswire.com: http://www.businesswire.com/news/home/20161005006293/en/

Source: Green Dot Corporation

Green Dot Corporation Investors: 626-765-2427 IR@greendot.com or Media:

Brian Ruby, 203-682-8268 PR@greendot.com