

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock ⁽²⁾	\$0.00	12/13/2010		C		427,633	(2)	(2)	Class A Common Stock ⁽³⁾	427,633	\$0.00	528,401 ⁽¹⁾	I	By Benson A. Riseman Living Trust
Class B Common Stock ⁽²⁾	\$0.00	12/13/2010		C		39,596	(2)	(2)	Class A Common Stock ⁽³⁾	39,596	\$0.00	46,762 ⁽¹⁾	I	By Benson A. Riseman Grantor Retained Annuity Trust
Class B Common Stock ⁽²⁾	\$0.00	12/13/2010		C		15,555	(2)	(2)	Class A Common Stock ⁽³⁾	15,555	\$0.00	11,470 ⁽¹⁾	I	By Benson A. Riseman Irrevocable Life Insurance Trust
Class B Common Stock ⁽²⁾	\$0.00						(2)	(2)	Class A Common Stock	4,937		4,937 ⁽¹⁾	I	Benson Riseman 2010 GRAT

Explanation of Responses:

1. The reporting person is the trustee of the trust.
2. The Class B Common Stock is convertible at the holder's option into the issuer's Class A Common Stock on a 1-for-1 basis and has no expiration date.
3. The holder elected to convert the shares of Class B Common Stock into Class A Common Stock, which Class A Common Stock has no exercisable date or expiration date.

Remarks:

/s/ Lina Davidian as attorney-in-fact for Benson A. Riseman 12/14/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.