## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Keatley John L					2. Issuer Name and Ticker or Trading Symbol GREEN DOT CORP [ GDOT ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify)					
(Last) (First) (Middle) 3465 EAST FOOTHILL BOULEVARD						3. Date of Earliest Transaction (Month/Day/Year) 07/03/2013								X Officer (give title Other (specify below) below)  Chief Financial Officer				
(Street) PASADENA CA 91107				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     Y Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)											1 01301	•			
		Tal	ole I - No			_			<del>-</del>	l, Dis	·			ly Owned				
Date				Date			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired Disposed Of (D) (Instr.			Securitie Benefici Owned F	5. Amount of Securities Beneficially Owned Following Reported		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or (D)	Price	Transaci (Instr. 3	ion(s)			(1113411 4)
Class A (	Common St	ock		07/03/2013		3			С		8,750	A	\$0.00		2,143		D	
Class A (	Common St	ock		07/03	07/03/2013				S <sup>(1)</sup>		8,750	D	\$18.83 <sup>(2)</sup>		3,393		D	
Class A (	Common St	ock		07/0	07/05/2013				С		8,750	A	\$0.00	72	2,143		D	
Class A (	Common St	ock		07/0	5/2013	2013			S <sup>(1)</sup>		8,750	D	\$19.23	(3) 63	,393		D	
Class A Common Stock												6,	6,600			By minor children		
									<u> </u>	<u> </u>	<u> </u>							
			Table II								osed of, convertib			Owned		<u> </u>		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	(e.g.,		cal action	Is, war	nber of tive ties red (A) posed (Instr.	, optic	Exercion Da	convertib		rities) d f s g Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date	3A. Deem Execution if any	(e.g.,	4. Transa Code (	cal action	5. Num Deriva Securi Acquir or Disp of (D) (	nber of tive ties red (A) posed (Instr.	6. Date Expirat	Exercion Day/Y	convertib	7. Title an Amount o Securities Underlyin Derivative	rities) d f s g Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following	e s ally g	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date	3A. Deem Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. Num Deriva Securi Acquir or Disp of (D) ( 3, 4 an	hber of tive ties red (A) posed (Instr. d 5)	6. Date	Exercion Day/Y	convertib isable and ite ear)	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 an	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following Reported Transacti	e s ally g i ion(s)	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock Option (right to buy Class B Common	Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any	(e.g.,	4. Transa Code ( 8)	action (Instr.	5. Num Deriva Securi Acquir or Disp of (D) ( 3, 4 an	hber of tive tives ed (A) posed (Instr. d 5)	6. Date Expirat (Month)	Exercision Day/YY	convertib isable and ite ear)	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 au	rities) d f f g g Security nd 4)  Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s sally g l inion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Stock Option (right to buy Class B Common Stock)(4)  Class B Common	Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any	(e.g.,	4. Transa Code (8)	action (Instr.	5. Num Deriva Securi Acquiri or Disp of (D) (3, 4 an	hber of tive tives ed (A) posed (Instr. d 5)	G. Date Exercis	Exercion Da John Da Joh John Da John Da John Da John Da John Da John Da Joh Da Joh Da	Expiration Date	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 ar Title	rities) d f f g Security or Number of Shares	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s s s s s s s s s s s s s s s s s s s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

## **Explanation of Responses:**

(4)

(4)

07/05/2013

07/05/2013

Class B

Common Stock<sup>(4)</sup>

Class B

Common

Stock<sup>(4)</sup>

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 31, 2013.

M

C

2. The price in column 4 is a weighted average price. The actual sale prices for these transactions ranged from \$18.57 to \$19.12. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, complete information regarding the number of shares sold at each separate price within the range.

(4)

(4)

Class A

Commor

Stock

Class A

Commor

Stock<sup>(5)</sup>

8,750

8,750

\$0.00

\$0.00

43,288

34,538

D

D

(4)

(4)

- 3. The price in column 4 is a weighted average price. The actual sale prices for these transactions ranged from \$18.91 to \$19.41. The reporting person will provide to the issuer, any security holder of the issuer, or the SEC staff, upon request, complete information regarding the number of shares sold at each separate price within the range.
- 4. The Class B Common Stock is convertible at the holder's option into the issuer's Class A Common Stock on a 1-for-1 basis and has no expiration date.
- 5. The holder elected to convert the shares of Class B Common Stock into Class A Common Stock, which Class A Common Stock has no exercisable date or expiration date.

8,750

8.750

Remarks:

/s/ Lina Davidian as attorneyin-fact for John L. Keatley

07/08/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.