



Green Dot Appoints Michael Larson to Lead Customer Service and Experience

PASADENA, Calif.-- Green Dot Corporation (NYSE: GDOT) today announced Michael Larson is joining the company as Senior Vice President of Customer Service and Experience. Larson will oversee the key functional areas of Green Dot's customer experience and contact center operations, with a focus on optimizing and maintaining exceptional service, support and overall customer experience for the leading bank and fin-tech's direct-to-consumer and BaaS platform solutions. Larson will report to Green Dot's President and CEO, Dan Henry.

"Green Dot is a pioneer in digital banking and payments, and I'm thrilled to be a part of the company's journey as it enables many millions of consumers and small businesses with frictionless, useful products and technology," said Larson. "When adding an exceptional, above-the-bar customer experience to Green Dot's powerful technology infrastructure, expansive network and deep experience serving low to moderate income Americans, there is no limit to Green Dot's potential as a leading fin-tech and payments provider."

Larson brings more than 30 years of customer service operations experience to Green Dot both in consulting and in building customer service operations at a variety of companies. Most recently, he was an independent operations consultant for companies in the financial services, travel, and telecommunications industries. Prior to that, he held executive leadership positions for operations at Western Dental and Parago Inc. (now Blackhawk Network Holdings, Inc.), a promotional incentives company specializing in consumer and corporate rewards programs for retailers, manufacturers, and service providers.

"Optimizing and maintaining Green Dot's customer experience is a top priority and area of investment for the company," said Dan Henry, CEO of Green Dot. "Michael's deep industry experience, valued perspectives and proven results are unmatched in the industry, and will play a critical role in our mission to deliver trusted, best-in-class banking and payments solutions to consumers and businesses, seamlessly connecting people to their money."

About Green Dot

Green Dot Corporation (NYSE: GDOT) is a financial technology and registered bank holding company committed to transforming the way people and businesses manage and move money, and making financial wellbeing and empowerment more accessible for all.

Green Dot's proprietary technology enables faster, more efficient electronic payments and money management, powering intuitive and seamless ways for people to spend, send, control and save their money. Through its retail and direct bank, Green Dot offers a broad set of financial products to consumers and businesses including debit, prepaid, checking, credit and payroll cards, as well as robust money processing services, tax refunds, cash deposits and disbursements. The company's Banking as a Service ("BaaS") platform enables a growing list of America's most prominent consumer and technology companies to design and deploy their own customized banking and money movement solutions for customers and partners in the US and internationally.

Founded in 1999 and headquartered in Pasadena, CA, Green Dot has served more than 33 million customers directly, and now operates primarily as a "branchless bank" with more than 90,000 retail distribution locations nationwide. Green Dot Bank is a subsidiary of Green Dot Corporation and member of the FDIC. For more information about Green Dot's products and services, please visit <https://www.greendot.com>.



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